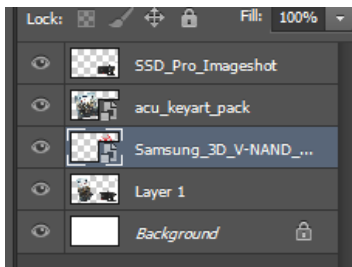# A+ Task External Content Accepted Assets

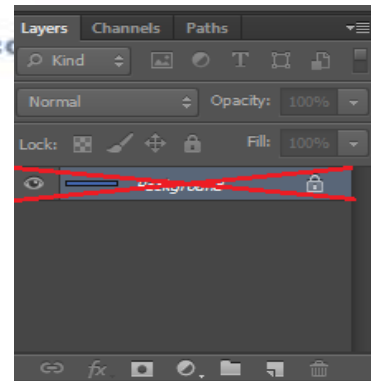1. **Accepted forms of assets**
   a. Images – all non .psd files should be singular images of products, features, or icon images. A flattened image is of little use for developing overviews.
      i. .png
      ii. .jpg
      iii. .gif(non-animated)
      iv. .psd(with all layers, **NO** flattened images)
   b. Resolution restrictions:
      i. Floating images are limited to 300px width.
      ii. Centered images are limited to 480px width.
      iii. Background/fill images are set to a minimum of 1200px width.



**Layered PSD file**                                    **Flattened image PSD**

   c. Videos
      i. Youtube links(no 3rd party videos)
      ii. All video file formats are accepted.
      iii. Videos must be kept to a reasonable length(3-6 mins) and talk about the product being featured.
      iv. There is a minimum 480 resolution required as a quality threshold. Videos should be in full 16:9 aspect ratio and not smaller videos with blank margin space to make the video fit into a player correctly. The audio should be crisp and free of artifacts. Playback should be free of any visual artifacts such as tearing, frame rate issues, or pixilation.
      v. Videos containing promotions for sites/channels other than Newegg are strictly prohibited.

2. Formatting
    a. Text – As much text as possible must be **real** text that can be highlighted. Image text should be kept to a minimum.
        i. Examples

        REAL TEXT                         IMAGE TEXT

    b. All images and text files should be compressed into a zip file.