



2015

We get IT doneSM

At NeweggBusiness, We get IT done

NeweggBusiness is a leading provider of a full range of IT products and solutions for small businesses, government agencies, health-care, educational institutions and system integrators.

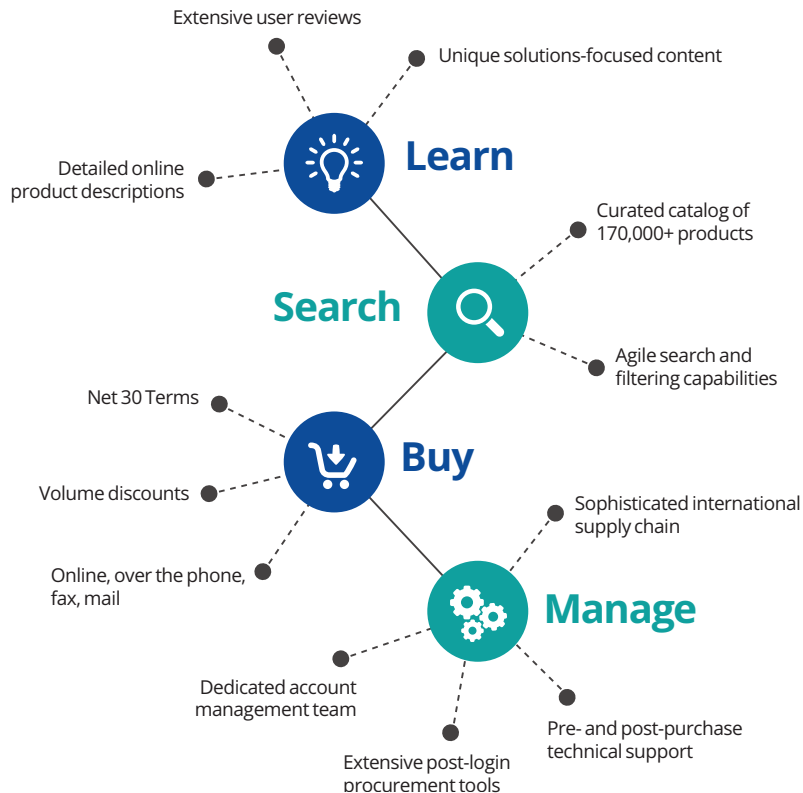
Since our founding in 2009, we have been committed to helping our customers extend their IT capabilities by providing a suite of computing products, networking solutions, data management & storage, communications and secure cloud hosting services. Our customers have reacted favorably to our commitment by helping us achieve double digit growth every year since our founding.

NeweggBusiness.com

The screenshot displays the NeweggBusiness.com website. At the top, a navigation bar includes links for 'Log On', 'Create an Account', '0 Items', 'To Buy List', 'Need Help?', and 'Feedback'. Below this is a search bar and a 'MY ACCOUNT' link. The left sidebar lists various product categories: Computer Hardware, Computer Peripherals, PCs & Laptops, Networking, Software, Data Storage, Servers & Workstations, POS & Digital Signage, Electronics, Office Products, Industrial & Commercial, and Refurbished. The main content area features several promotional banners and product listings. A large banner for 'NETGEAR ProSAFE Wireless Management' is prominent. Below it, there are sections for 'Solutions for Business' and 'Products for Business'. A 'Executive Savings' section lists various computer products with their prices and special offers. At the bottom, there are sections for 'Buy On Your Terms', 'Seagate PARTNER PROGRAM', 'Section 179: Maximize Your 2014 Business Tax Deductions', and 'Do-IT-Yourself Made Simple'. The footer contains 'Customer Service', 'MY ACCOUNT', 'COMPANY INFO', and 'TOOLS AND RESOURCES' sections, along with various security and trust badges like Norton Secured and Inc. 500.

Why NeweggBusiness?

Our goal is to be the best place for our customers to learn, search, buy and manage all of their information technology needs.



It's All About Execution

Our value proposition rivals that of others who focus on larger, enterprise-class customers.

✓ Deliver

We deliver our products through one of the most sophisticated international supply chains in the world.

✓ Support

We support our customers with an award winning customer service team who have independently been called "legendary."¹

✓ Offer

We offer an extensive assortment of over 170,000 products from some of the biggest and best brands in the world.

✓ Leverage

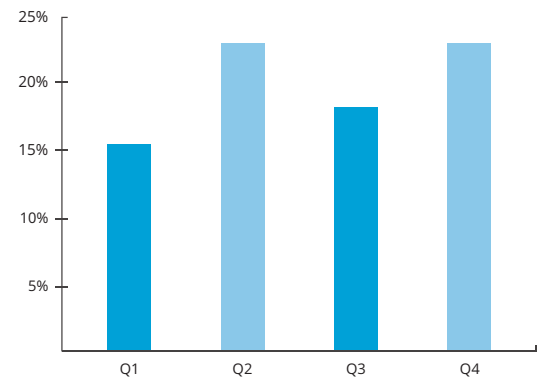
We leverage the brand recognition of our parent company, extending the promise of Newegg.com.

¹ Jennifer Jolly, "Gifting gadgets this season? Shop these sites and save," USA Today, December 2, 2014.

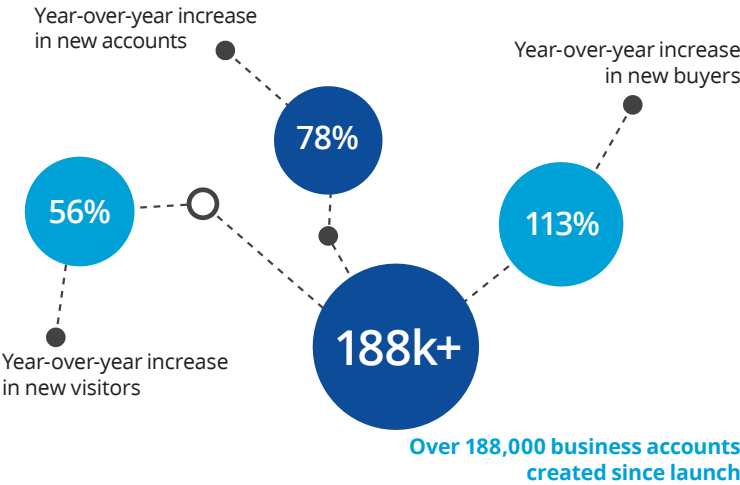
By the Numbers

At NeweggBusiness we outpaced our closest competitors by more than twice their growth rate.

2014 Sales Performance



Customer Engagement



In 2014 NeweggBusiness dominated key competitors with a 33% market share in unique visitors.

Online Share Of Unique Visitors*

January-November	2013	2014
NeweggBusiness	13%	33%
PC Connection	22%	18%
CDW.G	19%	16%
Insight	18%	14%
TigerDirect Business	12%	10%
Best Buy For Business	14%	8%
PCM	2%	1%

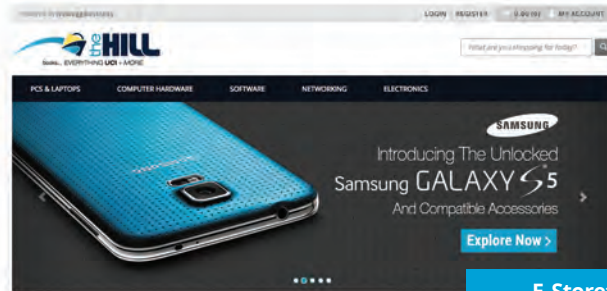
Our Focus On The Customer Is Paying Dividends



*According to Compete.com December 2014 Data.

Our Marketing Vehicles

We work creatively and collaboratively with our partners to create demand through a variety of highly effective programs designed to meet our mutual goals and objectives.



Shopping for your school?

Retargeting Programs

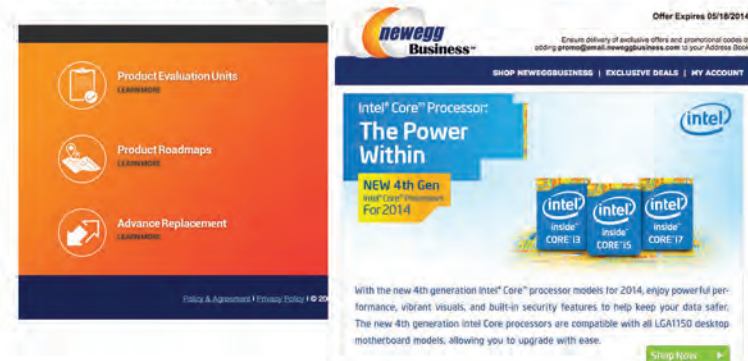
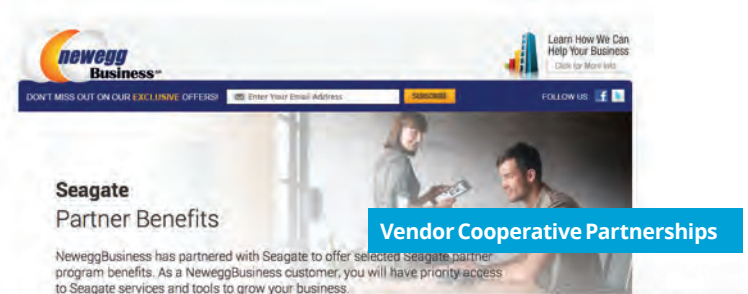
be eligible for special education through the Microsoft® Shopping for Your Business Future Program.

Contact us for details: (888) 482-6678 or edu@neweggbusiness.com

Shopping for Your Business?

Get IT All at NeweggBusiness

Branding Banners



E-mail Campaigns



Our Customers

We are focused on servicing 5 million small businesses, government agencies and educational institutions that spend \$37 billion in IT products annually.



Small Businesses



Educational Institutions



Healthcare Providers



System Integrators



Value-Added Resellers



Government Agencies

Our Featured Partners



And many more.



Scan to see a complete list of our partners.



We get IT doneSM



Scan to visit:
NeweggBusiness.com