



# Newegg Premier Programs

## What does this mean for customers?

The Newegg Premier Customer program is a membership service that offers customers access to a number of exclusive benefits:

 <p><b>Friends &amp; Family</b> Add up to four friends to your account so they can enjoy your great Newegg Premier benefits.</p>	 <p><b>Expedited Shipping</b> Free 3-days-or-sooner expedited shipping on qualifying items.</p>	 <p><b>Free Returns</b> Free shipping on returns for qualifying items.</p>
 <p><b>No Restocking Fee</b> Waived restocking fees for qualifying items.</p>	 <p><b>Rush Processing</b> Free rush processing on your order with at least one qualifying item in your order.</p>	 <p><b>Dedicated Customer Service</b> Need quick assistance? Use our private customer service line to help answer any questions or concerns.</p>
 <p><b>Exclusive Deals</b> We offer deals exclusively for our Newegg Premier members.</p>	 <p><b>Special Alerts</b> Early bird notifications tell you about our major sales and events, so you'll be first in line.</p>	 <p><b>Only at Newegg</b> Free 8x8 photo book and 50 4x6 prints from Shutterfly when you sign up for Newegg Premier*</p>

## What does this mean for sellers?

The Newegg Premier Seller program was developed to not only give sellers access to our most loyal and active customer base—Premier customers, but provide value-add operational services with little cost allowing them to scale their business quickly. Typically high costs associated with free operational services such as guaranteed 3-day shipping, free returns with no restocking fees, and a dedicated customer service are passed onto sellers. By becoming a Newegg Premier Seller, sellers can fully utilize all the services while paying a co-op fee of only \$2.00.\* Newegg takes care of the rest. It's that simple.

Become a Newegg Premier Seller and start scaling your business today.

## BENEFITS

-  Increase exposure on your products with exclusive Premier eligible marketing opportunities such as e-blasts and homepage promotions.
-  Improve your product’s visibility by ranking higher in search results.
-  Improve your overall operation’s performance, product exposure, seller rating, and customer satisfaction.
-  Enhance your qualifying product listing with the distinctive “Premier” badge, indicating you are a trusted seller.
-  Capitalize on Premier members whose average order value and number of items per order is at least 50% higher compared to non-Premier members.

## REQUIREMENTS

-  Maintain high customer satisfaction with 4 egg ratings or higher.
-  Secure and keep up 100% in-stock inventory.
-  Ship 90% of orders within 24 hours.
-  Ship 100% of orders within 48 hours.
-  Possess high quality content for product listings.
-  Product restrictions may apply. \*\*

## \* PROGRAM DETAILS

Shipping Method	Order Amount	Shipping Co-Op Fee	
		First Package <sup>1</sup>	Additional Package(s)
Newegg Premier 3 Day	Less than or equal to \$ 300.00	\$2.00	Standard Newegg Shipping Charge <sup>2</sup>
	Greater than \$ 300.00	\$0.00	
Newegg Premier 2 Day	All	50% of Standard Newegg Shipping Charge	
Newegg Premier Next Day			

<sup>1</sup> The First Package is the package with the lowest shipping cost, visible when shipping label is created. Seller Portal will reflect the actual shipping charge of \$2.00 within the Payment Report.

<sup>2</sup> The Standard Newegg Shipping Charge is based on the contracted rate between Newegg and carriers.

## \*\* PRODUCT RESTRICTIONS

Product weight must be less than or equal to 25lbs. Product volume must be less than or equal to 4840in<sup>3</sup>. Length and girth must be less than or equal to 130in. Non-eligible for Premier are hazardous products (HAZMAT) and products requiring only ground shipping as the shipping method. Newegg Marketplace reserves the right to revoke a seller's Premier program eligibility and/or charge the seller for any additional costs incurred due to a product shipment whereby inaccurate product information was provided.

## CONTACT US

If you have any additional questions regarding the program, please email us at [premiersellers@newegg.com](mailto:premiersellers@newegg.com).



**KENNETH COLE REACTION**

### Kenneth Cole Reaction Mind Your Own Business Columbian Leather Dowel Rod Laptop Case - Cognac

Be the first to review this product... [SHARE](#)

In stock.

Sold and Shipped by [eBags](#)

Color: Cognac

- Kenneth Cole Reaction
- 52445
- Laptop Bags
- Cognac
- 16" x 14" x 5.5"

**FREE SHIPPING AVAILABLE**

~~\$229.95~~  
**\$159.99**

**PREMIER - FREE 3 DAY or faster shipping** Save: \$69.96 (30%)

Sold and Shipped by:  
**eBags** (499)

1

ADD TO COMPARE  PRICE ALERT

ADD TO WISH LIST



**LOTOS**

### LOTOS [2016 Upgrade Version] LTP5000D Non-Touch Pilot Arc Plasma Cutter - 110/220VAC 1/2 Inch Clean Cut

**Limited time offer, ends 3/31 By Lotos Technology**

[SHARE](#)

In stock.

Sold and Shipped by [Lotos Technology](#)

- [2016 UPGRADE]: New Torch, Core Circuit Board Upgraded.
- Non-touch Pilot ARC Plasma Cutter, Max Cut Thickness: 1/2"
- Automatic Dual Voltage Switch(110/220V)
- 100% SATISFACTION GUARANTEE(30 days)

**FREE SHIPPING AVAILABLE**

**price match guarantee**

~~\$456.00~~  
**\$359.00**

**PREMIER - FREE 3 DAY or faster shipping** Save: \$97.00 (21%)

Sold and Shipped by:  
**Lotos Technology** (94)

1

ADD TO COMPARE  PRICE ALERT

ADD TO WISH LIST

**Best Service Sellers**

**UnbeatableSale**

\$464.16  
+\$27.95 Shipping



## Acer Laptop Aspire E1-532-2635 Intel Celeron 2957U (1.40 GHz) 4 GB Memory 500 GB HDD Intel HD Graphics 15.6" Windows 7 Home Premium 64-bit

Write a Review | See 25 questions | 82 answers

SHARE

In stock. Limit 5 per customer.

Sold and Shipped by Newegg

- Intel Celeron 2957U (1.40 GHz)
- 4 GB Memory 500 GB HDD
- Intel HD Graphics
- 1366 x 768
- Windows 7 Home Premium 64-bit
- DVD-Writer



★ FREE SHIPPING AVAILABLE

Price match guarantee

~~\$349.99~~  
**\$289.99**

Save: \$60.00 (17%)

PREMIER - FREE 3 DAY or faster shipping

Sold and Shipped by: Newegg

Buy Together and Save \$20



Which Office version is right for you?

Please select a MS Office ESD

- 1 Year Extended Replacement Plan (more options) **\$29.00**
- 1 Year DriveSavers Data Recovery (more options) **\$14.00**

1 ADD TO CART

ADD TO COMPARE | PRICE ALERT

ADD TO WISH LIST

SHOPRUNNER free 2-day shipping  
[learn more](#) | [sign in](#)

Acer Laptop Aspire E1-532-2635 Intel Celeron 2957U (1.40

**\$289.99**

### Customers Also Bought

SAVE \$20.00



**2 Item Combo**  
Microsoft Office 365 Home - 5 Devices, 1 Year Subscription  
**\$369.98**



Seagate Backup Plus Slim 2TB Portable External Hard Drive with 200GB of Cloud Storage &  
**\$89.99**



Skillsology Online Microsoft Office Course  
**\$999.00**



Rescue 2 Year Data Recovery - Laptops - Must be Purchased within 30 days of New Laptop  
**\$29.98**

SAVE UP TO \$20.00 WHEN YOU PURCHASE THESE ITEMS TOGETHER

**Total: \$289.99**

ADD SELECTION TO CART

### Best Service Sellers

NothingButSavings.com **\$310.60** PREMIER +FREE SHIPPING AVAILABLE [ADD TO CART](#)

antonline.com **\$320.02** +FREE SHIPPING AVAILABLE [ADD TO CART](#)

BuyVPC **\$329.10** +FREE SHIPPING AVAILABLE [ADD TO CART](#)