

About us

Founded in 2001, Newegg.com is the second largest online retailer in North America, offering customers a comprehensive selection of the latest consumer electronics, computers, home theater products, appliances, video games, and other general merchandise.

2008

2001

Newegg founded

Canada launched (newegg.ca)

\$2B in annual sales achieved

10 million customers reached

2011

Marketplace launched

2004

\$1B in annual sales achieved

2009

B2B website launched (neweggbusiness.com)

2012

20 million customers reached

6 6 Newegg, founded way back in 2001, is practically an institution.

David Streitfeld, New York Times

2013

Shipped by Newegg launched Hybrid Center

2015

Premier Loyalty program launched Vancouver warehouse opened Newegg Taiwan debut First from Europe expansion

2014

Bitcoin payment accepted

B2B Marketplace

Canada Marketplace

Global Marketplace

Quick stats

#1 Tech Focused E-tailer

2nd Largest Pure Play E-tailer in North America

30 Million Registered Customers

#17 on Internet Retailer 500

3,500 Employees Worldwide

11 Distribution Centers Worldwide

Awards

Internet Retailer 2014 HOT 100



Online Trust Alliance
#8 on Top 10 Most Trusted Retailers



Association of Corporate Growth Best Global E-Commerce 2014



Supply & Demand Chain 2014 Top 100 Logistics





Marketplace made easy

Along with low commission fees, we've got the tools, expertise, and unique customer base to transform your business. Explore what makes our channel different, and learn how to scale globally. Our goal is to empower you to command your total selling experience.

Marketplace Features

- Dedicated Account Support
- Online Selling Tools
- Bulk Listing & Reporting Tools
- Standard Integration
- Premium Integration
- Fulfillment Services

- Business Platform Listings
- International Listings
- Merchandising & Marketing Value-Add Services
- Shipped by Newegg (SBN)
- Seller Store
- Fraud Protection

In our field, Newegg is one of the best platforms to sell through, so it kind of goes without saying we needed to have our products listed. I had not heard of Newegg Marketplace when we first started and frankly I would not have wasted so much time pursuing the wrong contracts and people if I would have known how easy it is to get in.

be quiet!

Who we're looking for

- · Industry-leading online retailers
- · Traditional brick and mortar retailers
- Seasonal sellers
- · Quality manufacturers and distributors with customer support capabilities
- Overseas businesses looking to introduce their products to the market



Available Industries

- Apparel & Accessories
- · Arts & Crafts
- · Automotive & Industrial
- Baby
- Beauty
- Computer Components

- Consumer Electronics
- · Health & Wellness
- Home Improvement
- Home Living
- Jewelry
- Luggage & Bags

- · Outdoor & Garden
- Pets
- Sporting Goods
- Toys, Games & Hobbies
- Watches
- Wine, Gifts & Gourmet

Marketplace by country



United States

Our flagship marketplace, established in 2011, encompasses 18 industries, over 750 categories, and more than 3,000 subcategories. With new popular trends rapidly emerging, you can serve the largest consumer base in the world and influence shopping behavior.



Canada

Canada presents a unique blend of allure and mystery for U.S. and global businesses alike. Flourishing sectors such as automotive, technology, and name brand general merchandise make this unsaturated and growing e-tail market an excellent business investment. Tap into this savvy and eager consumer base through our award-winning platform.



Australia

Australia represents an untapped opportunity for the e-commerce industry. With more Australians shopping from their computer than ever before, the time is right to take advantage of this expanding market. Newegg Marketplace has everything you need to grow your business in the land Down Under.

Sell to businesses

NeweggBusinessSM was established in 2009 to satisfy the growing needs of businesses, government, education, healthcare, and other vertical markets. It is an ideal solution for professional sellers who want to reach a diverse and loyal business customer base.

Partner with us. We are looking for:

- · Industry-leading internet retailers
- · Traditional brick-and-mortar retailers
- · Seasoned trend-setting marketplace sellers
- · High-volume and wholesale sellers
- · Quality manufacturers and distributors with customer support capabilities
- · Manufacturers specializing in products for business use



Newegg is a unique and highly qualified partner for Noco. Their long term dedication to electronics sales online with high quality product and unrivaled customer service has proven extremely effective in the marketplace and provided positive growth for Noco. Newegg's commitment to service and reach for Direct To Consumer sales has helped us expand in areas that we could not have done on our own!

NOCO

Our customers













In today's "e-commerce economy," companies must start moving from a competitive to a collaborative landscape in order to gain market share and understand their customer's needs. Newegg's business model and employees share the same philosophy as Quantum's core values. This aligned partnership has helped maintain Quantum Networks' position on the Inc. 500 as one of the fastest growing companies in the United States.

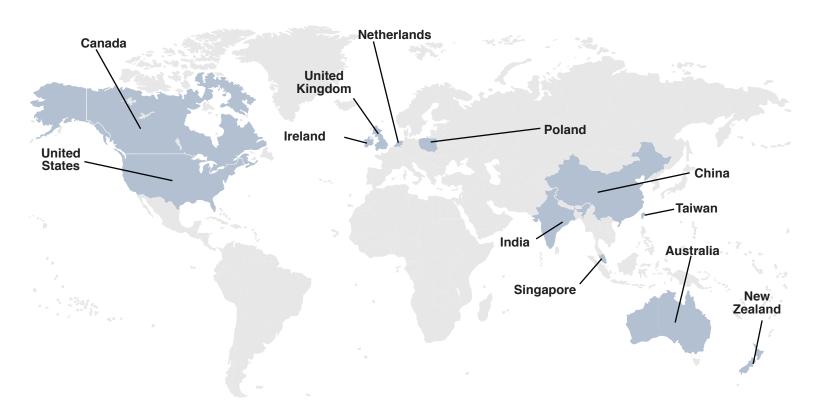
Quantum-Wireless

Sell internationally

International listings are available to all U.S. domestic marketplace sellers. Get immediate access to additional consumers.

Customizable international settings - set your qualifying product catalog to any specific region you would like to service.

Simple customs & duties processing – receive estimates on custom duties during customer checkout, and automatically provides customs clearance for customers as needed.



Global sellers, we can help

Sell to the largest consumer market in the world. Our Global Seller Program brings together thousands of businesses and millions of products through an award-winning international platform to meet the needs of North American consumers. We have a proven track record in helping global sellers succeed by providing:

- · Fast integration
- Fulfillment service
- · Customer service
- · Product merchandising
- · Brand marketing
- Expert advice from a dedicated team of global account managers

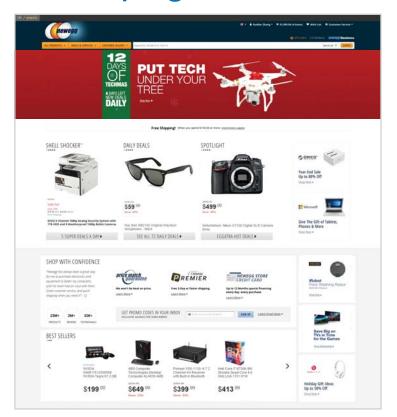
Eliminate the barriers of entry common to traditional trade in the U.S. You'll also dodge high costs and risks in association. We'll show you the shortcut in setting up your business while minimizing cost and effort.

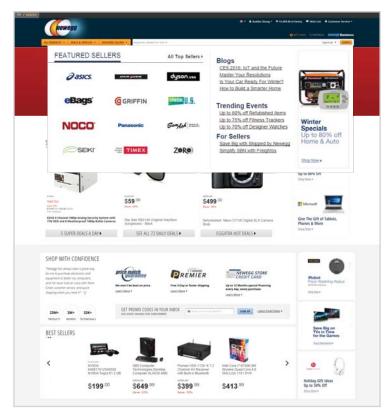




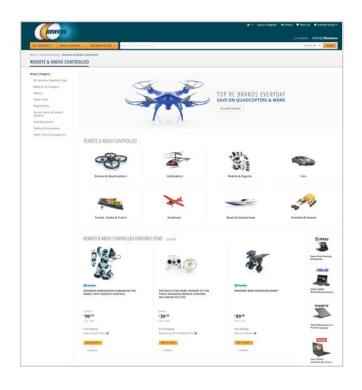


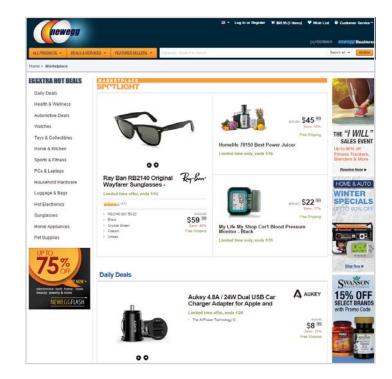
Homepage





Category & specialty stores

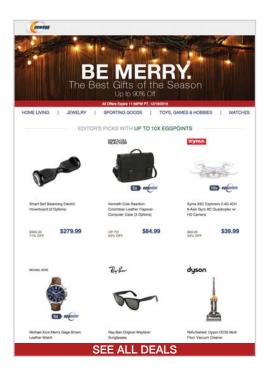




Promotional emails

Monthly email blasts delivering products and value-add content to millions of interested subscribers. Each email is themed to meet our mantra of innovation, design, and value. Take advantage of product spots and banner placements to display your hottest offers.

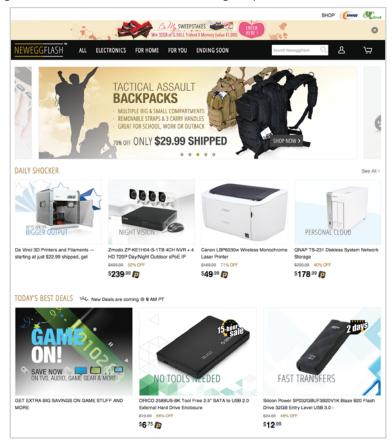








Through neweggflash.com, online shoppers are enticed with a varying array of popular consumer products at affordable prices. Flash is a great channel for deal based sellers looking for quick sales turnaround.

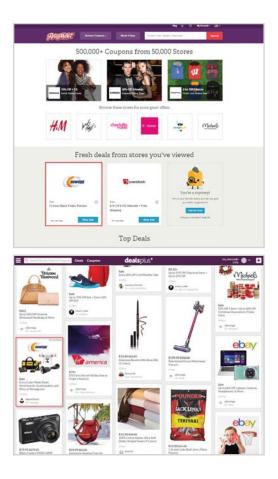




Affiliates

Get your products seen on today's most popular deal sites, like Slickdeals, DealsPlus, RetalMeNot, Ebates, and more. As one of our highest converting channels, affiliate networks get you the exposure and the sale. Marketing Development Funds guarantee you high profile spots on high traffic sites, with a greater chance of converting. Coverage may include deal posts, emails, giveaways, and more.

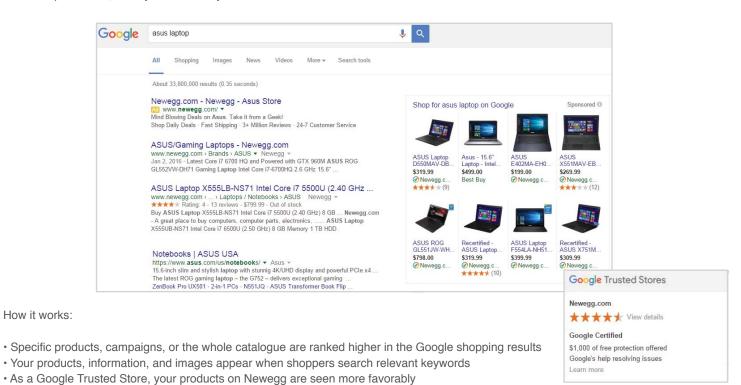




Google shopping

How it works:

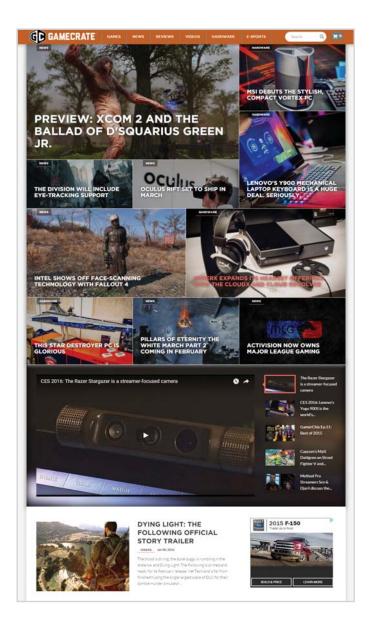
A highly effective channel available to sellers is Google Shopping (PLA). As a strategic marketing tool, this opportunity gives added exposure to specific products, targeted towards exactly what customers are searching for. This puts Newegg-listed products in a prime position to be seen and purchased, on any device at any time.





GameCrate is Newegg's editorial website dedicated to gaming culture, its technology, and the voice of its enthusiasts.

- News & reviews featuring the latest games, consoles, PCs and accessories
- Live coverage of e-Sports events, including expert-written editorial and video analysis
- Professional advice and opinions focused on the world of hardware and technology
- · Original video content and trailers from the latest game
- · An intuitive forum that allows readers to join the discussion
- Exclusive deals and promotions on the latest gaming gear



Social media

Social media has become a powerful and effective communication tool for reaching, connecting, and interacting with people as well as launching products into the mainstream. We notify our fan base of promotions, sweepstakes, and reviews to maximize your exposure and increase your engagement. With over 2.5 million social fans across multiple platforms, Newegg has the loyal fan base to help your business grow.

Over 2.5 million social fans













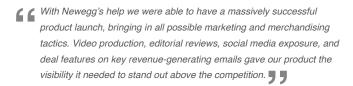




Video production

An in-house TV production crew is available to create all original content to engage customers with your products. The end result could be a video on your product page, or a feature segment on Newegg's own Youtube channel.

- Product tours & usage tutorial
- · Product reviews
- Giveaways
- Deal shout-outs



Ninebot U.S., Inc.













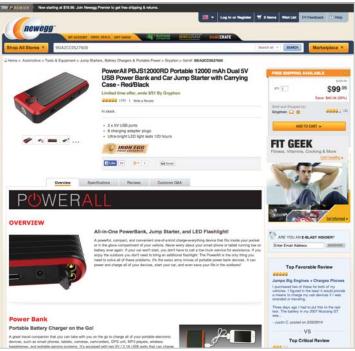
Content enhancements

Product page enhancements

We can help build your web presence, increase customer confidence in purchasing, and maximize your exposure through our A+ content services.

We provide advanced HTML development to enhance your images, product specifications, and other features on your product page.







More and more customer reviews influence the perception of a product, and ultimately its potential to meet sales expectations. With our Eggxpert Review Program, we can ensure your new product launches with thorough reviews ready to impact a customer's buying decision.

Eggxperts are customers invited by Newegg who have an excellent track record in providing unbiased and informative user reviews. The Eggxpert reviews and elaborates on product feature and benefits in real-life settings.

Benefits

- · Ensure reviews are available at product launch
- Enhance product search opportunities
- · Increase customer confidence in buying
- · Decrease buyer's remorse and returns
- · Minimize the impact of early negative reviews



Shipped by Newegg

Newegg has one of the most reliable, fast, and cost-effective fulfillment networks in the U.S. With order fulfillment centers across the country, Shipped by Newegg (SBN) is ready to pack and ship anything. Quickly scale your business, reach a broader range of customers, plus conveniently fulfill to other sales channels.

World-class 2-day delivery order fulfillment network

Reach over 90% of the U.S. population within 2 days or less with SBN. Enough said. Customers will receive their packages as quickly and as perfectly as possible.

Other benefits & incentives

SBN offers a strong hand of incentives for retailers of any size, large or small.

Save Money – Secure rates at least 14% lower than competing fulfillment services

Save Time – 99.6% of all orders are processed and shipped within 24 hours

Exclusive Services – By utilizing SBN, you'll have exclusive access to Newegg's best value-add services such as:

- · Premier Badge on Product Page
- · Email Blast Opportunities
- · Free Super Eggsaver Shipping
- Local Will Call







For more information about Newegg Marketplace, please visit www.newegg.com/sellers

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Scan QR code to visit us online via a SmartPhone App.