

# Newegg Global Program Guide

Newegg Global provides Marketplace sellers with the ability to sell and ship to any international market made available on the platform. Currently you have the access to 51 countries:



\*Additional approval is required for Selling to China.

# **International Shipping Requirements**

Sellers can turn on the international product listing for SKUs as long as product shipments can be fulfilled by either of the following or both:

- Shipped by Seller (SBS)
- <u>Shipped by Newegg (SBN)</u> Please review the guide to optimize your global business with Shipped by Newegg (SBN)

In order to enable SKUs for international listing and shipping, sellers must supply all the product information as accurately as possible (i.e. country of origin, shipping weight, etc.) required for international trade and shipping.

**Note:** By participating in Newegg Global sellers are responsible to ensure all product listings enabled for international selling and shipping are in compliance with all applicable laws and regulations of the U.S., and other countries where product listings are activated.

# **Enable International Shipping and Listing**

- <u>Setting Up Fulfillment Center and Available Countries</u>
- <u>Fulfillment Priority Arrangement</u>
- Define Store Return Policy and Info
- Specify Inventory Return Address
- <u>Configure Shipping Rate</u>
- <u>Activate Your Items Internationally with Correct Price Information</u>

### Setting Up Fulfillment Center and Ship to Countries

1. Fulfillment Center

Access Seller Portal, then open <u>Manage Account</u> > <u>Shipping Settings</u> > <u>Fulfillment Center</u>

You can set multiple warehouse locations around the world to fulfill your international orders. Click "Add Fulfillment Center" to add new warehouse location(s).

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← 2 ☆ ★	Shippir	ig Settings					습 н	ome >Manage Acco	ount⇒Ship	ping Sett	tings
Manage Account											
Account Settings		U		2		3		4		-5	
Shipping Settings		Fulfillment (	Center	Fulfillment Pri	ority	Return Poli	cy and	Inventory Return	Sh	ipping R	Rate
<ul> <li>Data Feed Settings</li> </ul>						Info		Address			
Vacation Settings	Set Fu	fillment Cent	er								
Manage Items	Stat	Action	Wareho	ouse Location	Ware	house Type	Shipping	Destination			
📜 Manage Order	•			ong(HKG)		ed by Seller		ates(USA)			•
Manage Promotion	•	<b>Z</b> ×	United	States(USA)	Shipp	ed by Newegg	United St	ates(USA)			
Manage Message											
A Manage Claims											
III Business Report											
Other Reports	<										
<b>Add-on</b> Services							ADD FUL	FILLMENT CENTER	→ 1	IEXT	

1.1. Set Shipped by Seller (SBS) fulfillment center. Select your warehouse location and warehouse type as Shipped by Seller (SBS).



1.2. Under Shipping Destination, add supported country(s) for current fulfillment center. NOTE: Additional approval from Newegg Marketplace team is required before selling to China. The application will be submitted after the shipping settings is completed. You will receive an email notice once you are approved/ or rejected. A warning mark will appear next to China for pending request. Once your request is approved, the warning mark will be removed. If your request was rejected, the setting of China will be removed.

Set Fulfillment Center					
Status	Action	Warehouse Location	Warehouse Type	Shipping Desti	nation
	🕑 🗙	United States(USA)	Shipped by Seller	China(CHN)A	United States(USA)
				Pending re	nuest

#### Set Fulfillment Center

Status	Action	Warehouse Location	Warehouse Type	Shipping Destination
•	<b>Z</b> 🗙	United States(USA)	Shipped by Seller	China(CHN), United States(USA)
•	Z 🗙	United States(USA)	Shipped by Newegg	China(CHN), United States(USA)

#### Approved request

**NOTE:** Based on the customs requirements and shipping specifications of Brazil, additional customer information, personal identification, may be required by your shipping carrier. This additional customer information can be obtained separately. For more details, please review the <u>Appendix- Shipping to Brazil</u>.

1.3. On the next step, you will be able to set Customer Return Address for orders fulfilled by current fulfillment center. **NOTE:** The Customer Return Address must be in the same country as each fulfillment center.

Shipping Settings	Home > Manage Account > Shipping Settings
1	2
Shipping Dest	ination Customer Return Address
Set fulfillment center and its shippi	ng destination.
Warehouse Type:	eller  Shipped by Newegg (SBN)
Warehouse United States(US Location:	A) <b>v</b>
Shipping Destination: Selected Court	tries (24/52) Clear All Select Al Q Filter by country name or code
🗆 Asia	
🗌 🔹 Hong	
🗌 🛨 India(I 🗌 🎽 Philipp	
Singap	
<b>∉</b> Europe	
✓ Europe	a(AUT) 🖉 🖬 Germany(DEU)
🖉 🚺 Belgiu	Im(BEL) 🖉 🔚 Greece(GRC)
🖉 🚃 Bulga	
Collapse A	II TExpand All
	← PREVIOUS → NEXT
Shipping Settings	Home > Manage Account > Shipping Settings
	Shipping Destination Customer Return Address
Set customer return	address for orders shipped from this fulfillment center.
* Contact First Name:	John
* Contact Last Name:	Doe
*	€ 626 - 2719700 Ext 52345
Returns Contact Number.	
* Address1:	17560 Rowland St.
Address2:	
★ City:	City of industry
* State / Province:	23452345
* Country / Region:	Hong Kong 🔻
* Zipcode:	23452345

1.4. Set Shipping Destinations for the default Shipped by Newegg (SBN) fulfillment center. Select your warehouse type as Shipped by Newegg (SBN) to enable SBN warehouse. Under Shipping Destination, add supported country(s) for

Shipped by Newegg (SBN) service.

**NOTE:** SBN will handle all customer return requests. No setup for customer return address is required.

1.5. Click "CONTINUE" to continue the next procedure: Fulfillment Priority Arrangement.

### Fulfillment Priority Arrangement

#### Continue to <u>Shipping Settings</u> > <u>Fulfillment Center</u> > <u>Fulfillment Priority</u>

You can arrange multiple fulfillment centers for countries you'd like to ship to. You can also set both Shipped by Newegg (SBN) and your fulfillment center for same countries. When ready, click "NEXT" to continue the next procedure: **Define Store Return Policy and Info.** 

NOTE:

- Local fulfillment center will have higher fulfillment priority.
- Shipped by Newegg (SBN) will have higher fulfillment priority.
- When both Local fulfillment center and Shipped by Newegg (SBN) are available, other than U.S., the Local fulfillment center will have the higher fulfillment priority.



# Define Store Return Policy and Info

### Continue to <u>Shipping Settings</u> > <u>Fulfillment Center</u> > <u>Fulfillment Priority</u> > <u>Return Policy and Info</u>

You can define your return service information (return address and contact person, return service phone number, allowable return period, and restocking fee) for enabled countries. You can also input your return policy details, which will be displayed on your seller store page on the website.

- 1. For customer return address, 3 types are available:
  - Return to Shipper: returns will be sent to the order fulfillment center's return address.
  - Local Return Address: Set a local return address of current country.
  - Newegg Return Service: Newegg provides value-added service for all your return requests.
- 2. If you are using the Shipped by Newegg (SBN) service, Newegg will help process customer returns. We will direct all customer returns to our return center located in Whittier, California, in the U.S. To learn more about the benefits of SBN service, please review the <u>SBN FAQ section</u>.
- 3. Set Customer Service Info and Return Policy. Sellers are required to setup the customer service information and return policy for the countries they will be doing business in. This information will provide the ability for customers to contact you with questions or concerns about your product or store.

<ul> <li>—</li> </ul>	
Fulfillment Center	Sector     Sector       Fulfillment Priority     Return Policy and Info       Inventory Return Address     Shipping Rate
Select Shipping Destination(1 o	f 25 is done)
Q. Country name or code       Hide completed settings       Shipping Destination       ✓     United States(USA)       Austria(AUT)       Belgium(BEL)       Bulgaria(BGR)	Set Return Policy and Info         Image: Set Return Policy and Info         Image: Set Customer Return Address         Image: Set Customer Return Address         Image: Return to Shipper (Return to Fulfillment Center)         Image: Set Customer Return Address (Shipping Destination Return Address)         Image: Set Customer Service Info and Return Policy         Set Customer Service Info and Return Policy         Set Individual Return Policy for Used Items
Denmark(DNK) Finland(FIN) France(FRA) Germany(DEU) Greece(GRC) Hungary(HUN)	Copy below settings from shipping destination: Apply below settings to shipping destination(s): * 234-523-4523EXT45234 Customer Service Phone#:

**NOTE: For best shopping experience, please apply a Newegg pre-defined "Customer Service Info and Return Policy" for China.** You can click "APPLY NEWEGG PREDEFINED RETURN POLICY" to apply.

	Shipping Destination	• >	Set Customer Return Addr     Beturn to Shipper (Retur	ess n to Fulfillment Center) 🔞
ž	Australia(AUS) Chile(CHL) China(CHN)			hipping Destination Return Address) 📀
ž	Colombia(COL) Costa Rica(CRI)		Set Customer Service Info a	
~	Dominican Republic(DOM)		Copy Content for Below Fields f	rom Another Country:     Country name or code           COPY            * Customer Service Email:
~	Ecuador(ECU) El Salvador(SLV)		* (2) Return Policy:	因海购业务的特殊性,海外直购商品不提供维修服务与换货服务,商品签收之
~	Honduras(HND)			日起15天内可以申请退货。如果货为无理由退货,相应的退货费会从退款中扣除。
*	Hong Kong(HKG) India(IND)			由请退货公为有理由退货和无理中退化元本
•	India(IND)	•		APPLY NEWEGG PREDEFINED RETURN POLICY

- 4. There are couple ways available to setup the Customer Service Info and Return Policy for multiple countries (NOTE: Using these methods when the settings can be applied to all selected countries.)
  - Copy below settings from shipping destination. Copy the exactly same setting from an existing country.

Set Customer Service Info and Return Policy	Set Individual Return Policy for Used	d Items
Copy below settings from shipping destination:	Country name or code	СОРУ
Apply below settings to shipping destination(s):	United States(USA)	APPLY

• Apply below settings to shipping destination(s). Copy the current setting to additional countries.

Set C	ustom	er Service Info and Return Policy	Set I	ndividual R	eturn Policy for	Used Items	
	Сору	below settings from shipping destinat	ion:			v	СОРҮ
	Apply	below settings to shipping destination	(s):	Please se	lect country	-	APPLY
	1	Selected Countries (24/24) Clear Al	l Se	lect All	<b>Q</b> Filter by cou	intry name or o	ode
		❷ Europe ⊮ <mark>—</mark> Austria(AUT)	<ul> <li>Image: A start of the start of</li></ul>	Luxembo	urg(LUX)		<b>^</b>
		🖉 🚺 Belgium(BEL)	<ul> <li>Image: A start of the start of</li></ul>	Monaco(N	NCO)		
		🕑 🚃 Bulgaria(BGR)	<ul> <li>Image: A start of the start of</li></ul>	Netherlan	ds(NLD)		
	i	🗹 🏣 Denmark(DNK)	<ul> <li>Image: A start of the start of</li></ul>	Norway(N	OR)		
	ſ	🖉 🛨 Finland(FIN)	<b>√</b>	Poland(P	OL)		
		Collapse All  Expand All	A      A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A     A  A     A     A     A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A  A   A   A   A   A   A   A   A   A   A   A   A   A	Portugal(	PRT)	ок	- Cancel

**NOTE:** Different Return Policy may apply to certain countries. For example, Countries other than U.S. will NOT accept replacement return requests. When you are applying the return policy from U.S. to other countries, you will receive the following reminder. To continue, please follow the instruction to select correct values to continue. Click "CANCEL" if you decide not to continue the copy action.

×

#### Notice

Can't copy below return policy setting value(s) to current country because it's not accepted by current country per Newegg's return policy requirement: To continue, please specify another value in "Revised Value" column for all records then click "OK". To cancel this copy action, please click "CANCEL".



5. Click "NEXT" to continue the next procedure: **Specify Inventory Return Address**.

# Specify Inventory Return Address

#### Continue to Shipping Settings > Fulfillment Center > Fulfillment Priority > Return Policy and Info > Inventory Return Address

You can specify an address for Newegg to return your inventory from the following possible options:

- Return inventory of Shipped by Newegg (SBN)
- Newegg return service
- Customer mistakenly returned items to Newegg.

Shipping Settings	🟠 Home :	Manage Account > Shipping Settings cou
<b>⊘</b> —•	)—•	4 5
Fulfillment Center Fulfillmen	t Priority Return Policy Info	y and Inventory Return Shipping Rate Address
Set an address for Newegg to return inv Newegg return service, or customers m		tory may be from Shipped by Newegg, New s to Newegg.
Newegg Fulfillment Center           ✓         United States(USA)	* Contact First Name:	23452345
	* Contact Last Name:	23452345
	* Returns Contact	2345-2345234Ext52345
	Number.	
	* Address1:	345234
ł	Address2:	23452345
	* City:	23452345
	* State / Province:	23452345
	* Country / Region:	Hong Kong 🔻
		🖕 PREVIOUS \Rightarrow NEXT

### **Configure Shipping Rate**

Continue to <u>Shipping Settings</u> > <u>Fulfillment Center</u> > <u>Fulfillment Priority</u> > <u>Return Policy and Info</u> > <u>Inventory Return</u> <u>Address</u> > <u>Shipping Rate</u>

If you will be shipping the product (SBS), you will be able to designate the shipping methods and associated charges by country. Please note:

- You will set both local shipping and international shipping on the same section.
- For local shipping, you can set local shipping rate IF local fulfillment center is available. For example, if you are U.S. Seller and you have fulfillment center in U.S. then you are able to set the local rate for all orders placed by U.S. customers. If you are U.K. seller and you have fulfillment center in U.K. then you are able to set the local rate for all orders placed by U.K. customers.
- Shipping rate is based on the currency of the shipping destination country.

There are 4 shipping methods available for both Local Shipping and International Shipping. You may enable all of them or some of them, however in order to activate your listing and shipping, at minimum one of the four shipping methods must be enabled. Each shipping method has a pre-defined shipping transit time service level commitment (SLC): **Local Shipping:** 

- Standard Shipping (5-7 business days)
- Expedited Shipping (3-5 business days)
- Two-Day Shipping (2 business days)
- One-Day Shipping (Next Day)

#### **International Shipping:**

- International Economy Shipping (8-15 business days)
- International Standard Shipping (5 7 business days)
- International Expedited Shipping (3 5 business days)
- International Two-Day Shipping (2 business days)

You can work with any shipping carrier and have its services to support these shipping methods as long as the transit time SLC can be met and real-time tracking information can be provided.

#### 1. Setup Local Shipping

You can set shipping charge calculation by order amount, weight, or unit.

Fulfillment Cente		(	<u> </u>	(	<u> </u>			
	r	Fulfillme	nt Priority	Return Po	licy and Info Ir	ventory Return A	ddress S	Shipping Rat
ipping Internati	onal Sh	ipping						
binning Model								
	t V							
laīna in a Bilatina d	a number of the	hinning Date						
	sanu s			ning Rates				
nited States (USA)		Check the bo			ce(s) you would like	to offer, and set the	e corresponding sl	nipping
Continental US 🚱		rate(s).						
APO / FPO 😭					Shipping Rates			
Alaska					Standard	Expedited	Two-Day	One-Day
Hawaii		Order Amou	ot(\$)		Shipping	Shipping	Shipping	Shipping
	7							Next day
		Min	Max	→				
3		\$	0 🗲 🖇	1	\$ <mark>5</mark>	\$ <mark>10</mark>	\$	\$
		<b>x</b> \$ 1	.01 🗲 🖇	Up	\$0	\$ 5	\$	\$
	Shipping Model       by:     Order Amour       Shipping Methods       sipping Destination       sited States (USA)       Continental US        APO / FPO	ihipping Model ibipping Methods and S ipping Destination ited States (USA) Continental US ↔ APO / FPO ↔ Alaska Hawaii Puerto Rico	ihipping Model ibipping Methods and Shipping Rate ipping Destination ited States (USA) Continental US ● Alaska Hawaii Puerto Rico Virgin Islands Order Amou Min \$	ihipping Model         ibipping Destination         istripping Destination         Continental US          APO / FPO          Alaska         Hawaii         Puerto Rico         Virgin Islands	ihipping Model         ibipping Methods and Shipping Rates         ipping Destination         ited States (USA)         Continental US ●         APO / FPO ●         Alaska         Hawaii         Puerto Rico         Virgin Islands	ihipping Model         ibipping Destination         isted States (USA)         Continental US ●         APO / FPO ●         Alaska         Hawaii         Puerto Rico         Virgin Islands	ihipping Model         ibipping Model         ibipping Destination         isted States (USA)         Continental US ●         APO / FPO ●         Alaska         Hawaii         Puerto Rico         Virgin Islands             Order Amount(\$)         \$\$ \$\$ \$\$ \$\$ \$\$ \$\$ \$\$ \$\$ \$\$ \$\$ \$\$ \$\$ \$\$	hipping Model         ibipping Methods and Shipping Rates         ibipping Destination         isted States (USA)         Continental US ●         APO / FPO ●         Alaska         Hawaii         Puerto Rico         Virgin Islands             Solutions             Solution             Alaska             Hawaii             Solutions             Solutions             Solutions             Solutions             Solutions             Standard         Expedited             Standard             Standard             Standard             Standard             Standard             Standard             Standard             Standard             Standard

#### 2. Set International Shipping

In this setting, you can set up all international countries made available for international listing. Shipping charge calculation can be set by order amount, weight, or unit.

ipping Settings				🖈 Manage A	
Fulfillment Center	Ful fillment Price	ority Return Pol	cy and Info Invent	orry Return Address	5 Shipping Rate
ocal Shipping International Sh	ipping				
Set Shipping Model					
Set Shipping Methods and S	hinning Rates				
set shipping methods and s	mpping rates				
Shipping Destination		Fulfillment Shipping		far and cat the correct	onding shipping
Shipping Destination United States (USA) 💿 India (IND)		Fulfillment Shipping ext to the shipping servic		fer, and set the corresp	ponding shipping
United States (USA) 😧	Check the box(es) ne			fer, and set the corresp	ponding shipping
United States (USA) India (IND) Singapore (SGP)	Check the box(es) ne rate(s).		e(s) you would like to off	fer, and set the corresp International Two- Day Shipping	ponding shipping International Standard Shipping
United States (USA) 🕢 India (IND)	Check the box(es) ne rate(s). Order Amount(\$)	ext to the shipping servic	e(s) you would like to off Shipping Rates International Expedited Shipping 3-5 business days	International Two- Day Shipping 2 business days	International Standard Shipping 5-7 business days
United States (USA) India (IND) Singapore (SGP)	Check the box(es) no rate(s). Order Amount(\$) Min		e(s) you would like to off Shipping Rates International Expedited Shipping	International Two- Day Shipping	International Standard Shipping
United States (USA) India (IND) Singapore (SGP)	Check the box(es) ne rate(s). Order Amount(\$) Min	ext to the shipping servic	e(s) you would like to off Shipping Rates International Expedited Shipping 3-5 business days	International Two- Day Shipping 2 business days	International Standard Shipping 5-7 business days Ø

- There is a convenient way for you to setup the Shipping Rate for multiple countries: Apply below settings to shipping destination(s). This is designed to copy the current settings to additional countries.
   NOTE:
  - The shipping settings has to be completed for at least one international country in order to copy the settings to additional countries.
  - Newegg will use the source country's currency to convert shipping rate into all local currencies for selected countries. This is a one-time conversion and the converted shipping rate will not be refreshed as a result of future currency rate fluctuation.



# Activate Your Items Internationally with Correct Price Information

There are several ways to activate your items with correct price information for Newegg Global:

- Through Newegg Seller Portal
- Through data feeds
- <u>Through API</u>

### Through Newegg Seller Portal

- Access Seller Portal, then open <u>Manage Items > Item List</u> All your items will be available internationally for the shipping destination you configured during the setup of Shipping Settings. Under the Item List, search your items under different country(s).
- 2. Make sure the **Country of Origin**, the country of manufacture/production of item, is appropriately filled for each items.

Edit Item	
Basic Information Specific Information Detail Information	tion Price;Inventory;Shipping and Images
<ul> <li>* Ø Item Dimensions(in.):</li> <li>* Ø Item Weight(lb.):</li> <li>* Item Package:</li> </ul>	Length: 5.98 Width: 2.83 Height: 1.26 0.88 Retail O OEM
Bullet Description: * Product Description:	Cloud Storage the Cloud recordings and Recent Activity log on the app. RemoBell brings you the movements from leaves blowing in the wind. With the advanced motion sensor, vi
* 🕜 Shipping, Jazardous Materials:	UI NO
Country of Origin:	UNITED STATES T
Age 18+ Verification:	(III) NO

- 3. To activate items for all selling countries:
  - a. Set the correct price amount for related fields: MSRP (optional), MAP (optional), Selling Price (required)
  - b. Identify the shipping method, FREE or Default, for each item.
  - c. Click icon to activate, the color will change from yellow to green. **Congratulations!** You are ready to sell internationally.

**NOTE:** Additional approval from Newegg Marketplace team is required for selling to **China**. To submit your request, please complete the <u>shipping settings</u>. You are not able to activate items for China before your request is approved.

newegg marketp	lace <sup>™</sup>							
← 2 🖀 ★	Item List							
Manage Account	Item Lis	Lin	date Inventory					
Manage Items	Item Lis	- op	uate inventory					
Item Creation	All		• NI	Eltem# 🔻 🔍 🤤	9SI			SEAR
Item List								
Pre-order Item Settings	Stat	us ?	Action	Country	Title	Seller	Seller Pa	Currency
Batch Update Price			🕑 🗙 🔳	Australia (AUS)	DJI CP.PT.0	DJI Official St	69582651	\$ AUD
Batch Update Country E		•	🕜 🗙 🔳	United Kingdom (GBR)	DJI CP.PT.0	DJI Official St	69582651	£ GBP
Batch Item Creation/Up		•	🕜 🗙 🔳	Ireland (IRL)	DJI CP.PT.0	DJI Official St	69582651	€ EUR
Datch Hedata Javanta			🕜 🗙 🔳	Netherlands (NLD)	DJI CP.PT.0	DJI Official St	69582651	€ EUR

### Through Data Feeds

You can activate your items with correct price information for Newegg Global through data feeds.

- Make sure the **Country of Origin**, the country of manufacture/production of item, is appropriately filled for each items. You can use data feed, version 3.0, to update the **Country of Origin** for your items in batch:
   Access Caller Depted there are a Manage Itemse. Details like Country of Origin for your items in batch:
  - 1.1. Access Seller Portal, then open <u>Manage Items</u> > <u>Batch Item Creation/Update</u>

Update
plate Upload File
e Select One
emplate Status and H
ested Date 🔻 Status:
n

- 1.2. Select the **Download File Template** tab then select the option: **Batch Item Update** from the drop-down menu of Action.
- 1.3. Make sure the option is checked: Download the template for updating basic item information only (Excluding sub-category specified properties)

	atch Item Creation/Update			
Download the template for updating basic item information only (Excluding sub-category specified	Download File Template Upload File			
Download the template for updating basic item     information only (Excluding sub-category specified				
information only (Excluding sub-category specified	Action: Batch Item Undate	•	Template File Type:	Microsoft Excel Format/* vis

#### 1.4. Click the Download File Template button

- **1.5.** Enter the **Seller Part #** and the value, i.e. USA, of Country of Origin for each item.
- **1.6.** Upload the data feed from either Seller Portal or FTP.
- 2. To batch activate your items for multiple countries using data feeds:
  - 2.1. Download the data feed template of Price Update. Access Seller Portal then open <u>Manage Items</u> > <u>Batch Update</u> <u>Price</u>

newegg marketpla	ace™	
🗲 🕄 🏦 ★ 📘	Batch Update Price	
Manage Account	Download File Template Uplo	oad File
Manage Items		
Item Creation		
Item List	Template File Type:	Microsoft Excel Format(*.xls)
Batch Update Price	Industry:	All Industries
Batch Update Country E	Category:	All Subcategories
Batch Item Creation/Up	Manufacturer:	All Manufacturers
Batch Update Inventory		Download template with your
Chinmont List (CDN Man		

- 2.2. Select the **Download File Template** tab to download the data feed template.
- 2.3. Make sure the option is checked: Download template with your items populated in the file? Then click DOWNLOAD FILE TEMPLATE to submit your request.

Batch Update	Price				
Download Fi	le Template Uploa	d File			
	Template File Type:	Microsoft Excel Format(*.xls)		T	Comparing the second se
	Industry:	All Industries	•		- For detailed instructions, download the templa File tab above.
	Category:	All Subcategories	•		- For XML integration guide and sample files
	Manufacturer:	All Manufacturers	· ·		- T of XML integration guide and sample mes
	[	Download template with your items pop	ulated in the file?		

- 2.4. Once the data feed is ready, you can download it and save file to local drive. The file will include a complete list of data feed templates of all your items.
- 2.5. Update items of all selling countries:
  - 2.5.1. Set the correct price amount for related fields: MSRP (optional), MAP (optional), Selling Price (required)
  - 2.5.2. Identify the shipping method, FREE or Default, for each item.
  - 2.5.3. Set the Activation Mark as True for each item to activate items under each country accordingly.
  - 2.5.4. **NOTE:** If you previously enabled multiple countries, for example the entire 51 countries, you should be able to see the same item listed 51 times for all countries. Please make sure to define the correct price in local currency amount. NOTE: if local currency is not available, USD can be used as the default currency for all countries. Newegg will convert USD to related local currency.
- 2.6. Once you are ready, upload the file to open Manage Items > Batch Update Price or through FTP.
- 2.7. Newegg system will process the file and activate your items accordingly. You can check the upload history and result from the same section. **Congratulations!** You are now ready to sell internationally.
- 2.8. (Optional) If you would like to activate international items by applying the same price from U.S. to other countries, please review the guide at:

https://promotions.newegg.com/marketplace/sellers/resourceLibrary/ApplyUSApriceToGlobal.pdf

3. **NOTE:** Additional approval from Newegg Marketplace team is required for selling to **China**. To submit your request, please complete the <u>shipping settings</u>. You are not able to activate items for China before your request is approved.

### Through API

Please reference our API development guide for more details at: <u>https://sellerportal.newegg.com/Guideline/Newegg\_Marketplace\_API\_DeveloperGuide.zip</u>

### **Commercial Invoice**

A commercial invoice is a document used as customs declaration for exporting an item across international border(s). You can print the commercial invoice for each international order if you directly fulfill the order (SBS).

**Note**: A commercial invoice is a required document to be affixed with each international shipment. Not including a commercial invoice may result in your shipment being rejected or possibly confiscated by customs without reaching the customer. Seller Portal > Manage Order > Order List

Select order(s), then select option 'Print Commercial Invoice' from the drop down menu, and click Go.

Orde	r List	» View and process orde	rs. <u>Learn More</u>			😭 Home >Manage Order >Ord					
	er Nur er Sta	nber  Q Input atus: Invoiced  Remove	Keywords <u>All</u>			SEARCH AE	OVANCED SEARCH 🔺		Print Comme GO Batch Ship Print Order Packing List		
		Status	Return(s)	Action	Order Number	Seller Order Number	Order Date	4	Print Commercial Invoice		
•	V	Invoiced 🛇		C 🔳			04/26/2017 07:18:25	N/	Batch Update Auto Void Time		
•		Invoiced 📀		₿ 🔳			04/25/2017 13:23:25	N/	A		
•		Invoiced 🛇		C 🔳			04/25/2017 13:03:24	N/	A		

	С	ommer	cial Invo	bice			
<b>Bill To:</b> Samuel 17708 Rowland St Rowland Heights, DC 2 USA	Ship To: samuel ouya 17708 Rowla Rowland He USA	ang					
Seller	С	ustomer #	Order Date Shipping Method				
Seller		23152256	Interface         State         Shipping Method           152256         11/15/2013         Standard Shipping (5-7 busine)			business days	
Test_SandBox_MK PLS		23132230					
Test_SandBox_MK		escription	Qty Ordered	UnitPrice	Ext Price	Made In	
Test_SandBox_MK PLS		escription	Qty Ordered	UnitPrice \$ 0.10	Ext Price \$ 0.20	Made In	

### Contact Us

We are here to assist you in exploring solutions to increase revenue, build your brand, and expand your reach.

For technical questions, please email us at <u>datafeeds@newegg.com</u> For general questions, please reach out to your Category Manager or email us at <u>marketplacesupport@newegg.com</u>

# Appendix

# Shipping to Brazil

Based on the customs requirements and shipping specifications of Brazil, additional customer information, personal identification, may be required by your shipping carrier to ensure on-time delivery of shipments to Brazil. This additional customer information can be obtained from the following:

- Newegg Seller Portal
- Data feed through FTP
- <u>API</u>

**NOTE:** If you are using the **Shipped by Newegg (SBN)** or **Newegg International Shipping Program (NISP)** to ship global orders, Newegg will process shipment with additional requirement. You can ignore the following process. Click the following services to learn more about the benefits of <u>SBN service</u> and <u>NISP</u>.

### **Newegg Seller Portal**

You can get the <u>additional customer information</u> for Brazil orders in two different ways:

- Viewing the additional customer information from order detail page.
- <u>Request a download of certain sales records</u>.

#### Viewing the additional customer information from order detail page

- 1. Access Seller Portal then open Manage Order > Order List
- 2. Search related orders by using particular order number or using the country drop-down menu to narrow down your search. Click SEARCH to view the result of order list.



- 3. Select the targeted order by click the link under Action or the order number.
- 4. When the detail page prompted, the additional customer information will be available under the section of Shipping Information > Recipient's ID

Orde	r General Informati	on							
$\mathbf{n}$	Order Numbe	er. 286997984		Order Date:	03/02/2018 00	:06:36		oiced	
Customer Name: test012 test036				Invoice Number: 158622114 R				turn Number: <u>213</u>	<u>304509</u> <u>21304469</u>
Shipp	oing Information								
	Nai	me: test012 test036		Phone	#: +55 65 330	8-5411	Com	pany Name: test	:93
		test9874651			15 busines	e dave)		#- 0	5478541521
Order	r Content	Nova Mutum, MATO ( 000 Brazil (BRA)	GROSSO 78450		15 Dusines			<i>π</i> . 0.	5478541521
	r Content Seller Part #	Nova Mutum, MATO ( 000	GROSSO 78450 Mfr Part#	UPC/ISBN	Condition	Item Title	Qty Ordered	T. O.	Unit Price(\$)
		Nova Mutum, MATO ( 000 Brazil (BRA)		UPC/ISBN			Qty Ordered		

#### Request a download of certain sales records

- 1. Access Seller Portal then open Manage Order > Batch Ship Order > tab- Download Order Additional Information
- 2. Select the format of data feed. For first time use, we recommend using the template in the format of **Microsoft Excel**. This template will contain details for each field (e.g. definition, example, required) under the Instructions tab.

	newegg marke	etpla	ace"							
			Batch Ship Order							
<b>.</b>	Manage Account		Download File Template	Downlo	ad Order Additional Info	ormation	Upload File			
-	Manage Items									
	Manage Order									
	Order List		Templat	e File Type:	Microsoft Excel Forma				<b>v</b>	2
	Pre-order List				<ul> <li>Additional Order inforr</li> <li>Sellers with the follow</li> </ul>		· · · · · · · · · · · · · · · · · · ·		ditional infor	mati
•	Batch Ship Order							information are availabl	le for your shi	ippin
	Create Multi-Channel Or	-			- Using NISP, Newegg additional reference.	International	Shipping Program	, to process global orde	rs. This file w	/ill in
	Return List							s enter shipping inform	ation in their	nati
ñ	Manage Promotion				language with interna					
_	2				- This file is designed to				r usage.	
$\sim$	Manage Message				- For XML integration g	uide and samp	Die files, click here			
A	Manage Claims				Order Country(s):	All	•	NISP Order:	All	
	Manage Store	<			Order Date:	All				
L to I	Business Benert									

3. From the search filters, select the type of order records you want: Order Country(s), NISP Orders, Order Status, and Order Date.

olace"							🗩 Feedback	#	0	?
Batch Ship Order							🟠 Home	e >Manage Ord	ler >Bato	ch Ship
Download File Template Downlo	oad Order Additional Info	ormation Up	load File							
Template File Type:	Sellers with the followi     Ship to Brazil. The cu     Using NISP, Newegg     additional reference.     Shipped to countries     language with interna	nation file templi ing options will b ustomer ID type a International Sh s, i.e. China, that tional orders are provide informa	e benefited and ID numb ipping Progr allow custor available fo tion only. Do	ber information are availab ram, to process global ord mers enter shipping inform or additional reference. o not upload it for any othe	ditional information r le for your shipping c rrs. This file will inclu- ation in their native la	arrier to ensure on- de the original info	time delivery of sl rmation with inter	national orders a	are availab	
	Order Country(s):	All	-	NISP Order:	All	T	Order Status:	Unshipped	,	
<	Order Date:	All								
Download File Template Stat	us and History @									_

4. The result file with your order data will be generated. You can then download it for order processing once the report is ready.

Download File Template Status and History 🥑			
G Filter: Requested Date ▼ Status: All ▼	User.	C RE	EFRESH LIST
Date Range: Last 3 Days			
te Name	Download Link	Status	Requested Date
0180310_123303.xls	Download	Completed	03/10/2018 12:33:03
0180310_112303.xls	Download	Completed	03/10/2018 11:23:03
0180310_105303.xls	Download	Completed	03/10/2018 10:53:03
0180310_070303.xls	Download	Completed	03/10/2018 07:03:03
0180310_004803.xls	Download	Completed	03/10/2018 00:48:03

### Download Data Feed through FTP

- 1. If you already setup the FTP download process on a regular basis, the additional customer information file will be available along with all new orders.
- 2. File location: //Outbound/OrderListAddInfo
- 3. Please note: this file is designed to provide the information only. No update is required.

### Through API

Please reference our API development guide for more details at: <u>https://sellerportal.newegg.com/Guideline/Newegg\_Marketplace\_API\_DeveloperGuide.zip</u>

# Additional Order Information Report

This report includes a set of information that sellers with the following options will be benefited:

- Ship to Brazil. The customer ID type and ID number, i.e. Passport and passport number, information are available for your shipping carrier to meet the shipment requirement of Brazil.
- Using NISP, Newegg International Shipping Program, to process global orders. This file will include the original information with international orders are available for additional reference.
- Shipped to countries, i.e. China, that allow customers enter shipping information in their native language. This file will also include the shipping information in the original language with international orders are available for additional reference.

Usage	Available Field	Definition	Example
Identifier	Order Number	The order number of current order	123564888999
Additional order requirement	ID Type	A personal identity document that provided by customer. This document may be used for customs clearance for certain countries. Currently available values: CPF, CNPJ, Passport. It is required for orders from Brazil.	Passport
	ID Number	The value of the ID associated with the document identified under "ID Type"	Z123456789
	NISP Original First Name	The First Name of the original recipient	John
Designed to provide the original information with international orders	NISP Original Last Name	The Last Name of the original recipient	Doe
	NISP Original Company Name	The company name of the original recipient	John Office
	NISP Original Address Line 1	The address line 1 of the original recipient	1 London Bridge Street
	NISP Original Address Line 2	The address line 2 of the original recipient	Unit 201
	NISP Original City	The City of the original recipient	London
using NISP.	NISP Original State	The State of the original recipient	Norwich
	NISP Original ZipCode	The Zipcode of the original recipient	SE1 9GF
	NISP Original Country	The destination country of the original recipient	United Kingdom
	NISP Original Phone Number	the contact phone number of the original recipient	7873323322
	Original Input First Name	The First Name of the recipient, in the original format inputted by customer	泽东
Designed to provide the original information	Original Input Last Name	The Last Name of the recipient, in the original format inputted by customer	林
inputted by international customers.	Original Input Company Name	The company name of the recipient, in the original format inputted by customer	中国银行
	Original Input Address Line 1	The address line 1 of the recipient, in the original format inputted by customer	昌平区 拨子新村 29 号楼 3 单元

	Original Input Address Line 2	The address line 2 of the recipient, in the original format inputted by customer	999 室
	Original Input City	The City of the recipient, in the original format inputted by customer	北京市
	Original Input State	The State of the recipient, in the original format inputted by customer	北京
	Original Input ZipCode	The Zipcode of the recipient, in the original format inputted by customer	12345
	Original Input Country	The destination country of the recipient, in the original format inputted by customer	United States
	Original Input Phone Number	the contact phone number of the recipient, in the original format inputted by customer	6262711420
Reference	Add Info 1	Additional information may include further information related to Newegg Global orders or data that may provide additional information that are beneficial to your operation in Newegg Marketplace. It is optional and currently no data is available. We will notify sellers once they are available.	N/A
	Add Info 2	Additional information may include further information related to Newegg Global orders or data that may provide additional information that are beneficial to your operation in Newegg Marketplace. It is optional and currently no data is available. We will notify sellers once they are available.	N/A
	Add Info 3	Additional information may include further information related to Newegg Global orders or data that may provide additional information that are beneficial to your operation in Newegg Marketplace. It is optional and currently no data is available. We will notify sellers once they are available.	N/A