



2025

Email Design

Contents

1. Email types
2. Email design guideline

- Email Header Design
- Vendor Asset email Design
- Customized email Design



Email header design (for Automation email)

Design team will support to create the **EMAIL HEADER ONLY** based on the design request.

After approval, design team will send it to email team to generate email



COMPONENTS | COMPUTER SYSTEMS | ELECTRONICS | STORAGE



COMPONENTS | COMPUTER SYSTEMS | ELECTRONICS | STORAGE

GeForce RTX™ 4080/4090 Gaming Laptops
BEYOND FAST

GET YOURS ▶



Xbox Series S – Gilded Hunter Bundle (Includes: Fortnite, Rocket ...

\$299.00

FREE SHIPPING

VIEW DETAILS ▶



Klipsch RP-160M Reference Premiere Monitor Speakers with 6.5" Cer...

\$195.00 ~~\$459.00~~

FREE SHIPPING

VIEW DETAILS ▶



MSI Raider - 17" 240 Hz IPS - i9-13980HX - 4090 - 32GB DDR5 - 2TB SSD - W11...

\$3999.00

FREE SHIPPING

VIEW DETAILS ▶



Razer Blade - 16" DUAL-MODE: UHD+120Hz/FHD+360Hz - i9-13950HX - 4090 - 32GB DDR5...

\$4299.99

FREE SHIPPING

VIEW DETAILS ▶



AUKEY Wireless Earbuds with aptX Deep Bass Sound 4 Microphones CV...

\$11.50 ~~\$59.99~~

FREE SHIPPING

VIEW DETAILS ▶



ASUS ZenWiFi AX1800 Dual-Band Mesh WiFi 6 System (XD4) - 3 Pack W...

\$164.99 ~~\$279.99~~

FREE SHIPPING

With Promo Code: **CTDCP823**

VIEW DETAILS ▶



Gigabyte AORUS - 17.3" FHD 1920x1080 360Hz - i7-13700H - 4080 - 16GB DDR5 - 1TB ...

\$2299.00

FREE SHIPPING

VIEW DETAILS ▶



MSI Raider - 17" 240 Hz IPS - i9-13980HX - 4080 - 64GB DDR5 - 2TB SSD - W11...

\$3599.00

FREE SHIPPING

VIEW DETAILS ▶

Email Header Design Guideline

Banner size - We request 2x Sizing

Width: 1200px

Height: 500px

*The height can be adjusted subject to design content

Content including

- Tagline
- Badge if any in request
- Call-to-action button (when linking to a destination)
- *All the content can be found in creative portal

500PX



1200PX



CTA

Tagline

Badge

Vendor Asset Email

What we do

- Rework the vendor asset to fit Newegg requirement.
- Coding
- Send to email team to schedule



NOTEBOOKS | DESKTOPS | MONITORS | SERVERS | SOFTWARE | NETWORKING | PRINTERS

SHOP AT NEWEGG BUSINESS



THE FUTURE OF
SECURITY



Digital Security
Progress. Protected.

TRUSTED BY SOME OF THE WORLD'S
BIGGEST PLAYERS



Reconsidering your current provider?
ESET will buy out your contract.



Fast,
accurate
detection.



Low
system
impact.



Easy,
quick
deployment.



U.S.-based
service.



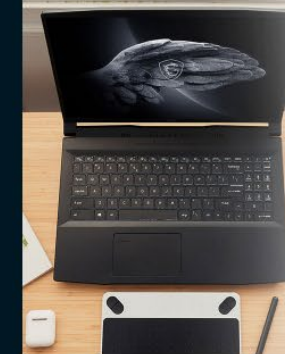
COMPONENTS | COMPUTER SYSTEMS | ELECTRONICS | STORAGE

msi

**BACK TO
SCHOOL
DEALS**



**KICKSTART YOUR
SCHOOL EXPERIENCE**



CREATOR M16

- Intel Core i7-12700H (Up to 4.70GHz)
- NVIDIA GeForce RTX 3060 Laptop GPU
- 16GB Memory 512GB NVMe SSD
- 16.0" Windows 11 Home

\$1,499.00-

\$1,209.00

[VIEW DETAILS ▶](#)



PRESTIGE 14 EVO

- Intel Core i5-1240P 1.70GHz
- Intel Iris Xe Graphics
- 16GB Memory 512GB NVMe SSD
- 14.0" Windows 11 Home

\$999.00-

\$699.00



PRO DP20ZA

- AMD Ryzen 3 5300 Series 5300G (4.00GHz)
- 8GB DDR4
- 250GB PCIe SSD
- Windows 10 Pro 64-Bit

\$599.00-

\$529.00

What we need from vender

Vender should provide the design asset if they want us to follow

- Layered .psd file
- Font file if any branding font want us to follow
- Word file if the email including lots of text

msi

BACK TO SCHOOL DEALS

KICKSTART YOUR SCHOOL EXPERIENCE

CREATOR M16

- Feature
- Feature
- Feature

Old Price
\$New Price

BUY NOW

PRESTIGE 14 EVO

- Feature
- Feature
- Feature

Old Price
\$New Price

BUY NOW

PRO DP20ZA

- Feature
- Feature
- Feature

Old Price
\$New Price

BUY NOW

MODERN AM242P

- Feature
- Feature
- Feature

Old Price
\$New Price

BUY NOW

MSI OPTIX MAG162V

- Portable Design — Bring it anywhere you want without any straps or accessories.
- Ultra Slim — 8.22 in. profile, extremely light weight and easy to carry.
- High Fidelity Color Music — Built-in speakers.
- 1x mini HDMI, 2x Type C.

Old Price
\$New Price

BUY NOW

MSI OPTIX G27C6

- 27" FHD 144Hz With Wide Color Gamut.
- 100% sRGB.
- AMD FreeSync Premium Compatible.
- Anti-Flicker and Low Blue Light.
- High Refresh Rate Entry Detail in the Dark.
- 1ms Response Time.

Old Price
\$New Price

BUY NOW

HS101 PRO WIFI MOTHERBOARD

- Supports 12th Gen Intel Core, 11th Gen Intel Core for LGA 1708 socket.
- Supports DDR4 Memory up to 32GB Max! MHz.
- 7.1 CH Audio with Hi-Fi Boost.
- 1.5G LAN Controller, Intel WiFi 6 AX201, Bluetooth 5.1.

Old Price
\$New Price

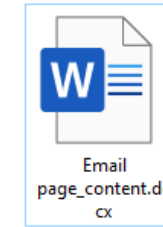
BUY NOW

PRO B660-A DDR4 MOTHERBOARD

- Supports 12th Gen Intel Core for LGA 1708 socket.
- Supports DDR4 Memory up to 32GB Max! MHz.
- 7.1 CH Audio with Hi-Fi Boost.
- 1.5G LAN Controller, Intel WiFi 6 AX201, Bluetooth 5.1.

Old Price
\$New Price

BUY NOW



(MSI logo)

BACK TO SCHOOL DEALS

KICKSTART YOUR SCHOOL EXPERIENCE

Creator M16 (34-156-230)

- Intel Core i7-12700H (Up to 4.70 GHz)
- NVIDIA GeForce RTX 3060 Laptop GPU
- 16GB Memory 512 GB NVMe SSD
- 16.0" Windows 11 Home

~~\$1499.00~~

\$1249.00

Prestige 14 Evo (34-156-235)

- Intel Core i5-1240P 1.70 GHz
- Intel Iris Xe Graphics
- 16GB Memory 512 GB NVMe SSD
- 14.0" Windows 11 Home

~~\$999.00~~

\$719.00

Pro DP20ZA (83-151-047)

- AMD Ryzen 3 5000 Series 5300G (4.00GHz)
- 8GB DDR4
- 250 GB PCIe SSD
- Windows 10 Pro 64-bit

~~\$599.00~~

\$529.00

Modern AM242P (83-152-951)

- Intel Core i3 11th Gen 1115G4 (3.00GHz)
- 8GB DDR4 256 GB M.2 NVMe SSD
- 23.8" 1920 x 1080
- Windows 11 Home 64-bit

~~\$799.00~~

\$704.00

THE FUTURE OF SECURITY

eset
Digital Security
Progress. Protected.

TRUSTED BY SOME OF THE WORLD'S BIGGEST PLAYERS



Reconsidering your current provider?
ESET will buy out your contract.

- Fast, accurate detection
- Low system impact
- Easy, quick deployment
- US based service

[See competitor comparisons →](#)

Vender Asset Email Design Guideline

1. Resize the vender design to fit Newegg email template
2. Update/change the CTA style to fit Newegg requirement
3. Send the design mockup to requestor/vender
4. Once the design confirmed by vender, we can start to create HTML version :

- Newegg brand email Header and footer
- Newegg email tracking code
- Add link to landing page / individual product page

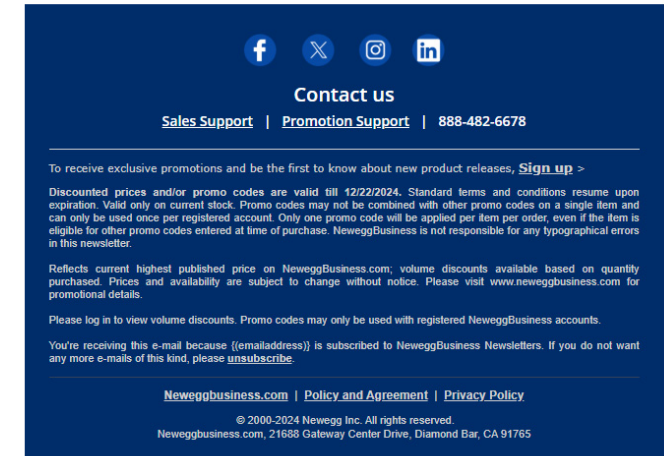
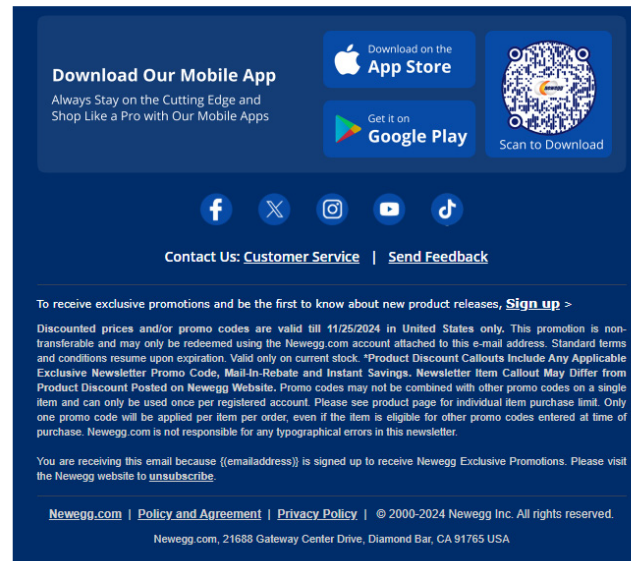
5. Send to email team to schedule

Sample:

<https://www.newegg.com/promotions/ASUS/24-1232/index.html>

<https://promotions.newegg.com/B2B/server/24-1374/index.html>

Email branded header and footer:



Link with tracking:

landingpage/ProductpageURL&utm_medium=BehEmail&utm_source=EMCCP-*
TrackingDateMMDDYY *-*BrandName*&cm_mmc=EMCCP-*TrackingDateMMDDYY*-*
BrandName*-*Category*-*EmailPosition*-*PagenameorItemnumber*