



**Once You Know,
You Newegg.**

Brand Store Guidelines

Prerequisite

A basic knowledge for building web pages and an understanding of HTML, CSS, and Javascript code are highly recommended.

Table of Contents

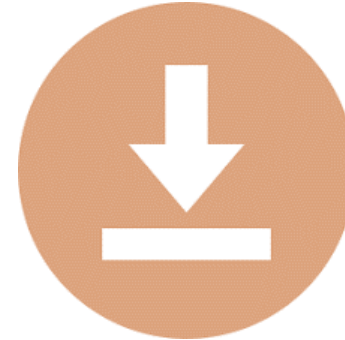
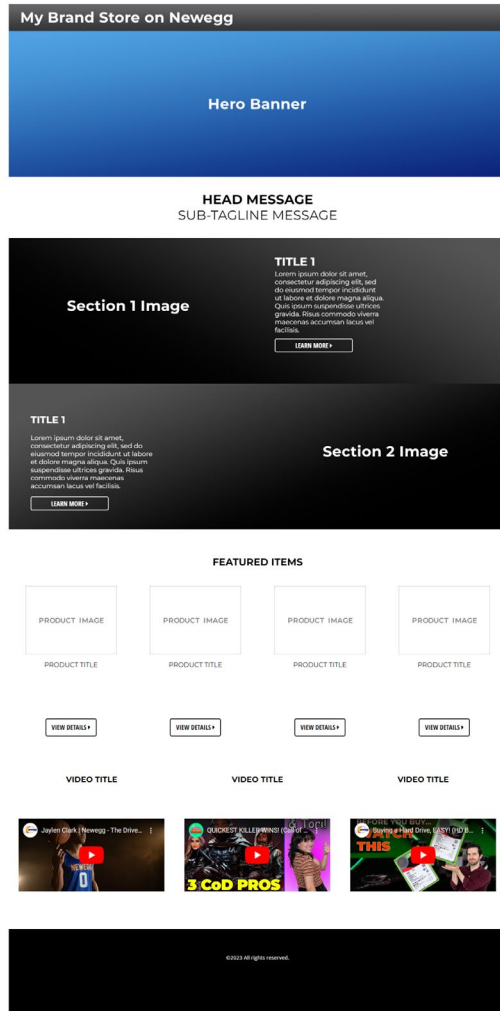
1

Download the Brand Store LP Template

2

Code Structure Requirements

Download the Brand Store LP Template



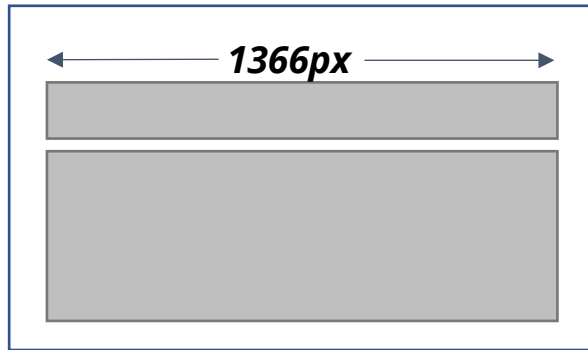
Go to this URL and download the Brand Store LP template:

https://promotions.newegg.com/Newegg/BrandStore/2023_asset/BrandStore_Template.zip

Code Structure Requirements

- 1 The brand store page maximum width is set at 1366 pixels and the height varies. Page responsiveness is not required.

Example



- 2 Add your custom HTML design code below this section: "**<!-- Flagship Content Begin -->**"

```
<!-- Flagship Content Begin -->
<style>
@import url('https://images10.newegg.com/WebResource/Themes/2005/CSS/USA/font-awesome.v1.w.10825.0.css');
@import url('https://fonts.googleapis.com/css?family=Open+Sans:400,300,300italic,400italic,700,700italic|Open+Sans:400,300,300italic,400italic,700,700italic|Open+Sans:400,300,300italic,400italic,700,700italic');
@import url('https://fonts.googleapis.com/css?family=Montserrat:wght@400;700;800&display=swap');
#vendor-container { width:1366px; margin:auto; font-family: 'Montserrat', sans-serif; background-color:#fff; }
.header { padding:0; margin:0; background-color:#2f3034; }
.vendor-nav { background-color:#2f3034; float:right; width:300px; }
.vendor-nav a { color:white; text-decoration:none; }
.vendor-nav a li:hover { background-color:#fff; color:#2f3034; }
.vendor-nav ul { margin:0; padding:0; list-style-type:none; height:600px; color:white; border-left:3px solid #2f3034; }
.vendor-nav li { padding:10%; border-bottom:2px solid #2a2b2d; font-weight:600; }
.vendor-nav li:last-child { border-bottom:0px; }
.sections { background:#fff; text-align:center; }
```

- 3 For the JavaScript function call codes, such as "**document.**", "**window.**" must be rewritten as "**document[' ']**", "**window[' ']**" to avoid errors when the file gets uploaded to our server.

```
let slides = document.getElementsByClassName("mySlides");
let slides = document['getElementsByClassName']("mySlides");
```

- 4 All the code for JavaScript and CSS must be displayed or imported onto the same page, not linked from an external folder. All the image links must be in full URL path, such as "**https://www.newegg.com/image.jpg**"

- 5 When the file is ready to send to Newegg. Remove these tags (both open & closed): "**<html>**, "**<title>**", "**<head>**", "**<body>**"



**Once You Know,
You Newegg.**

Thank you