

Newegg Premier Seller Program Guide

Newegg Premier Seller Program

Customers love **Newegg Premier** for its free and reliable three-day shipping. And now, you are enrolled for the Newegg Premier Seller program. This will allow you to reach Premier members on Newegg for a significant increase in sales.



By join the Newegg Premier Seller Program, you will:

- Provide Premier shipping benefits to Newegg Premier Members.
- Offer free 3-5 Day Shipping for all Premier enabled items.
- Using Newegg Shipping Label Service for all Newegg Premier orders
- Agree to all shipping, returns, and customer service requirements applicable to all Newegg Premier orders.

How to Start

Follow the steps below to setup your account for Newegg Premier Seller Program

- Submit your request
- Enroll Newegg Shipping Label Service
- <u>Shipping settings</u>
- Opt-in or opt-out Items for Newegg Premier Seller Program
- Item qualification
- Order processing with Newegg Shipping Label Service

Submit your request

1. Go to Seller Portal > Add-on Service > Newegg Premier Seller Program to submit your request.





2. You will receive a confirmation email notice once your request is processed.

Enroll Newegg Shipping Label Service

Newegg Shipping Label service is required to process Newegg Premier orders. Go to **Seller Portal > Add-on Service > Newegg Shipping Label Service** to enroll.





Shipping Settings

By **Newegg Premier Seller Program** requirements, the following shipping methods must be enabled or your items will NOT available for Newegg Premier Members:

- Expedited Shipping (3-5 business days)
- Two-Day Shipping (2 business days)
- One-Day Shipping (Next day)

Set Shipping Method	s and S	hipp	ing Rates											
Shipping Destination		Se	t Local Fulfillm	ent Shippir	ng Rates									
United States (USA)		Ch	eck the box(es) ne	xt to the shipp	ing service	e(s) you	would like to offer, ar	nd set the correspond	ng shipping rate(s).					
- Continental US 🕄														
- APO / FPO 😯							Standard Shipping	Expedited Shipping	Two-Day Shipping	One-Day Shipping				
- Alaska									Premier Only	Premier Only				
- Hawaii		_												
- Puerto Rico	5	Order Weight (Pounds)					5-7 business days	3-5 business days	2 business days	Next day				
- Virgin Islands			Min	Max		→		 Image: A second s	 Image: A start of the start of					
United Kingdom (GBR)			0	÷ 🚽	5		S	\$ 5	\$ 8	S 10				
		×	5.01	→	10		\$	\$ 8	\$ <mark>10</mark>	\$ <mark></mark>				
		×	10.01	>	Up		\$	\$ 10	\$ 15	\$ 20				
		4			÷		4			F				

NOTE: you can limit any of above shipping method(s) for Premier eligible orders only by opt-in the **Premier Only** option.

Shipping Rates (Currency: USD)										
Standard Shipping	Expedited Shipping	Two-Day Shipping	One-Day Shipping							
	Premier Only 🕄	Premier Only 🚱	Premier Only 🚱							
5-7 business days	3-5 business days	2 business days	Next day							
S	\$ 5	\$ 8	<i>s</i> 10							

Opt-in or Opt-out Items for Newegg Premier Seller Program

1. Go to Seller Portal > Manage items > Batch Update Premier Mark.



- 2. On the **Batch Update Premier Mark** page, click **Download File Template** Button to access the download template section.
- 3. Enter correct item information (NOTE: the following instruction is based on Microsoft Excel. Additional format: txt, csv, and XML are available):
 - Column A: SellerPart #, required. Your unique identification number for your item.
 - Column B: NE Item #, optional. The Newegg Item # for this item.
 - Column C: **CountryCode**, optional. ISO standard 3-digit codes of the country that you want to update the Premier Mark for current item. Currently, only USA is available as default value.
 - Column D: **Premier Mark,** required. The operation you would like to process for setting Newegg Premier eligible items. There are two actions are available: True for opt-in items and False for opt-out items.

	А	В	С	D	
1	Version=1.0				
2	Seller Part #	NE Item #	CountryCode	Premier Mark	
3	a006-test-001		USA	True	-
4				True	
5				False	
6					
7					
8					
9					
1	Instruction	uctions Bate	hPremierMarkUpdate	2	

- 4. Once you completed the item list feed, please upload your file for processing:
 - 4.1 Seller Portal: upload your file at Seller Portal > Batch Update Premier Mark > Upload File section. It takes about 15 to 20 minutes for system to process every request. The process result report will be available to download under Upload File Status and History section.

Batch Update	Premier Mark								
Download	File Template Upload File								
4 Upload File: Select files									
Uploaded	File Status and History 🥑 🏮								
Filter:	Requested Date * Status: All	User	:	C REFRESH LIST					
Date Range	Last 3 Days								
File ID	File Name	Status	Uploaded Date	Uploaded User					

- 4.2 **FTP:** upload your file to: **//Inbound/ ItemPremierMark.** It takes about 15 to 20 minutes for system to process every request. The process result report will be available to download under **//Outbound/ ItemPremierMark.**
- 4.3 API: the batch opt-in and opt-out function via API service will be available soon.

Item Qualification

Items can be delivered in three days or less is eligible for Seller fulfilled Premier program. To view your Newegg Premier Fulfilled by Seller items from Seller Portal:

1. Go to Seller Portal > Manage Items > Item List

2. From the Item List, you can search eligible items using different filter.

Item List » View,edit and activate your items.	Item List » View,edit and activate your items. Learn More										
Item List Update Inventory											
United States (USA) VE Item#	Click Sea	SEARCH	ADVANCED SEA	ARCH 🔻	+ ADD AN ITEM						
Item Status: All Manufacturer:											
Shipping: All Industry: All	 Subcateg 	ory: All	Y								
Inventory: All Create Date	All 🔻		Ļ								
On Promotion 😧 📃 Neweg	g Flash Reserved 🝞	🗹 Newe	egg Premier Mark								
Status 🕑 Action Title	Seller	Seller Part#	Packs or Sets	UPC Code	e NE Item#						

3. From the search result, the Newegg Premier Mark will be displayed under the Status field for eligible items.

Item	List » View	v,edit and acti	ivate your items. <u>Lea</u>	arn More			🟠 Home >	Manage Items > Ite	m List
Ite	m List U								
Uni	ted States (U	ANCED SEARCH	+ ADD AN ITEM						
Ne	wegg Premie	er Mark: Yes	× CLEAR ALL						-
	Status ?	Action	Title	Seller	NE Item#	Seller Part#	Country	SBS Inventory	
	I2 🔵	🕜 🗙 🔳	test item_for te		9SI.	forsubmanur	United States (USA)	99	-

Order Processing with Newegg Shipping Label Service

Premier orders must be processed in 24 hours using Newegg Shipping Label Service. View the following guide for order processing:

- <u>Step-by-step using Seller Portal</u>
- Batch Order Processing using API

Step-by-step using Seller Portal

- 1. Access Seller Portal, then open Manage Order > Order List
- 2. Search the unshipped Premier order you would like to process.

	neweggmarketplace"											
🗧 🤁 🕋 🛨 🛛 Order List » View and process orders. Learn More										☆ Home		
Manage Account			Order Nur	nber 🔻 🔍 In	put Keywords			SEAR	CH ADVANCED SI	EARCH 🔺		
Manage Items			Order Sta	atus: Unshipped 🗙	Premier: Yes	× Rem	ove All					
	Order List			Status	Return(s)	Action	Order Number	Seller Order Number	Order Date	Auto Voi		
	Return List		No data	matched your crite	ria.							

3. Once the order is located, go to the **Order Detail** section by click the **Order Number**.

		pla	ce"						
	F 2 🖀 ★		Orde	er List	* » View and proces	ss orders. <u>Lea</u>	rn More		
Manage Account			Ord	er Nu	mber 🔻 🔍 92	2034440		SEARCH	
Manage Items									
1	Manage Order				Status	Return(s)	Action	Order Number	s
	Order List		•		Unshipped 🕴		🗅 🔳	92034440	Γ
	Return List					1		1	-
	Create Multi-Channel Or								

4. On the **Order Detail** page, select the item(s) you would like to ship under the **Order Content** section. If you have several items for the same shipment, select them all. Once the selection is completed, click **GENERATE PACKAGE**.

	Order De	etail » View and process or	ders. <u>Learn More</u>						
	Gene								
	Order Content								
1	M	Seller Part #	NE Item #						
		Test_201400009	9SIA						
	GEN	ERATE PACKAGE							

5. Under the Package Shipping info, click USE NEWEGG SHIPPING LABELS option to continue.

Package Shipping	g Info					*				
Unshipped Packa	ge List Shipped	I Package List								
Package1			🗙 Delete 🛛 🖨 Print Package Pack							
Seller Part #	MfrPart #/ISBN	UPC	Condition	Item Description	Qty Shipped					
Test_201400009	9SIA2GS3DH1478	Tast_201400009	201401241664	New	Production Testing Manu facturer ONLY Test_2014 00009	1				
Ship Carrier: Other Ship Service Tracking #: Ship Date: Note: Tracking numbers must be provided for shipments via United States Postal Servive(USPS®) First-Class Mail® and Media Mail®. For rare exceptions and additional information, please contact Merchant Support Team. I have read and agree to Newegg Shipping Label Texps and Conditions										
USE NEWEGG SHIPPING LABELS SAVE ALL PACKAGES SHIP ALL PACKAGES										

- On the next page, all available information you need to create shipping label will be displayed based on order record. The "Ship from" and "Ship to" information are pre-populated with seller and customer addresses. Click Change to make updates of Ship From under Ship From and Preferred Shipping Carrier section.
- 7. Fill the Shipping dimensions for your package under **Shipment Packing** section. NOTE: please make sure the correct dimension will be filled to avoid additional charges.
- 8. Review all shipping information and clicks CALCULATE to review the estimated shipping cost. NOTE: the Shipping Method is not changeable for Newegg Premier Orders.

Order Detail »	View and proc	cess orders. <u>Lear</u>	rn More						☆	Home	>Manage Orde	r >Orde	er Lis
General Info)												
Order Nu	mber: 8872004	42	Or	Order Date: 03/29/2016 01:33:36				Order Status: Unshipped					
Customer N	Name:		Customer	Phone #:		Invoice Numbe			ber:				
Shipping Se	ervice: Newegg	Premier 2 Days	Ship	To Name:				Re	turn Numl	ber:	6		
Customer Add	dress:		Ship To C	Company:					P REMI	ER			
1. Ship from and Preferred Shipping Carrier.													
Ship From: re ad Change Preferred Shipping FedEx FAIRBANKS, AK 99701, USA Carrier.											SAVE AS	DEFAL	JLT
2. Shipment	t Packing												
Input weight	and dimensio	on for each pack	kage. Learn	More									
Pkg #	Seller Part	#		Weight (lb) Dimension L x W x H (in.)									
1 🖶 🗙	3 × sp2015 2 × sp2015	12041004 12041003		0.00 × 0.00		× 0.00	×	0.00		7			
3. Shipping	Charges												
Select shipp	ing method ar	nd calculate shi	pping charg	jes.									
Shipping Met	thod	# of Pkgs	Shipment V	Veight	Billable	Weight	Est	Estimated Delivery			Estimated Cha	arge	
TBD	1	1	0 lb.								CALCULATE		3
4. Shipping	Labels												
Click "Ship /	All Package" to	o print shipping	g Labels,the	shipping labe	el should	be affixed	to the ou	tside of	your seal	led box	ζ.		
								CANC	EL	SHIP ALL PA	CKAGES		

9. Click **SHIP ALL PACKAGES** if you accept the shipping charge. Once a shipping label is issued, the order status will be updated and the customer will receive an email notice with tracking number. Please note: **once a shipping label is issued, it cannot be voided.**

3. Shipping Charges												
Select shipping method and calculate shipping charges.												
Shipping Method # of Pkgs Shipment Weight Billable Weight Estimated Delivery Estimated Character												
FedEx INTL Economy 1 3 lb. 3 lb. 04/06/2016 \$21												
4. Shipping Labels												
Click "Ship All Package" t	o print shippi	ng Labels,the shipping	g label should be aff	ixed to the outside of	your sealed box.							
				CANCEL	SHIP ALL PACKAGES							

10. The shipping label is now available in PDF format for you to print. Example is shown as following:



- 11. Repeat steps 1 to 10 to print labels for different orders.
- 12. To reprint a label, repeat steps 1 to 3. On the Order Detail page, select **Shipped Package List** under **Package Shipping Info** section. Click **Print Shipping Label** option to reprint a label.

Package1				🖨 Print Package Packing List		
Seller Part #	NE Item #	MfrPart #/ISBN	UPC	Condition	Item Description	Qty Shipped
fortestonly01230 1s	9SIA9JK3N86333 Size:26 /Color:Bass	fortestonly01230 1s	$\overline{\ }$	New	test item_for test ony 013 2	1
hip Carrier: UPS	 Ship Service: 	UPS Ground	Tracking #		Ship 12/30, Date:	/2015

Batch Order Processing Using API Service

For rare exceptions and additional information, please contact Merchant Support Team.

Please download the latest API development guide for more details at: https://sellerportal.newegg.com/Guideline/Newegg_Marketplace_API_DeveloperGuide.zip

Contact Us

For general questions, please reach out to your Category Manager or email us at <u>premiersellers@newegg.com</u> For technical questions, please email us at <u>datafeeds@newegg.com</u>