

Newegg Subscription Program

Join the subscription revolution

Drive successful subscription programs that help convert Newegg shoppers into loyal subscribers. Newegg Marketplace presents a comprehensive subscription program targeted to enhance our customers' shopping experience. Customers will have the control and convenience of buying items that they never want to run out of - by simply setting the schedule of each subscription qualified item. By joining Newegg Subscriptions, you will fill customers' recurring orders, and help them save time and money on their must-have items.

Customer benefits

- Never run out of must-have items
- No need to make manual payments. Credit card on file will be automatically charged for each shipment.
- Easy control of shipment frequency (1 6 months)
- Simple subscription management (My Account > Options > Newegg Subscriptions)
- Discounted price
- Free shipping
- No contract obligations

Seller benefits & program conditions

- Increase conversion on items that Newegg shoppers want to have on a consistent basis
- Receive email notifications and real-time inventory snapshots
- Build out your inventory pipeline to fulfill subscription orders
- Offer a fixed discount percentage (differs by program) on top of your everyday price. Retain the ability to change
 pricing regardless of subscription participation. The subscription discount amount will always be applied on top of
 the dynamic price.
- Offer free shipping to subscribed customers
- Maintain sufficient inventory to fulfill customer subscription orders at a minimum of 1 month to 6 months.
- Maintain a high level of overall order fulfillment

Get ready

View our comprehensive subscription program guides to get started:

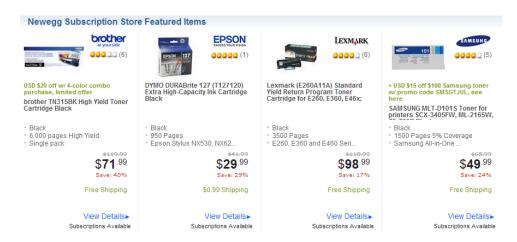
- Seller Integration Guide
- Seller Portal User Guide
- Terms & Conditions

We are here to assist you in exploring solutions to increase revenue, build your brand, and expand your reach.

For technical questions, please email us at datafeeds@newegg.com
For general questions, please reach out to your Category Manager or email us at marketplacesupport@newegg.com



Store subscription display



Product page subscription display

